Li & Liao Optometry Announces Trunk Show to Celebrate Cinco de Mayo

April 23, 2024

BAKERSFIELD, CA - April 23, 2024 -
Brimhall, CA ? Li & Liao Optometry is excited to announce a Friends & Family Campaign that offers exclusive savings during the first week of May, from April 30 ? May 3. The campaign will end with a community-wide celebration: the Cinco de Mayo Trunk Show, which will be held at their Brimhall location on May 3, from 10 AM ? 4 PM. Located at 9820 Brimhall Rd, Bakersfield, CA 93312, the event is open to not just patients, but everyone looking to enjoy substantial savings on eyewear, and celebrate Cinco de Mayo with the neighborhood.

?We are all so very excited to throw open our doors and celebrate the end of our Friends & Family Sale with the neighborhood,? said Dr. Dawson Li, co-founder of Li & Liao Optometry. ?We?ve held both this campaign and our Cinco de Mayo celebration in the past, and the party is thrilling. Patients bring their families, and we get to catch up with old friends. It?s also a great opportunity for people to explore our wide selection of eyewear from our top brands, enjoy exclusive offers, and celebrate with us in a festive atmosphere.?

At the trunk show ? in addition to churros, treats, and other refreshments ? attendees can expect to find exclusive deals. For instance, whenever someone purchases two pairs of eyeglasses, they?ll receive 20% off the first pair of eyeglasses and 50% off the second! Or if a person purchases a year?s supply of contact lenses, they?ll get 30% off any pair of sunglasses.

Li & Liao is rolling out the red carpet for their eyewear brands, too. The Cinco de Mayo trunk show will feature eyewear from prestigious brands like Oakley, GUCCI, Ted Baker, Lamb, and more. In addition to the incredible savings, the trunk show will offer other fun amenities like door prizes and a chance to spin the wheel for extra discounts and free gifts, and door prizes.

?Bringing people together, celebrating community, and offering the best deals on our top-quality eyewear is

what this event is all about,? said Dr. Li. ?Our team is looking forward to welcoming everyone and helping them find their perfect pair of glasses or sunglasses. It's our way of saying thank you to our patients, and the community at large, for their continued support.?

The staff at Li & Liao Optometry is known across Bakersfield for offering premium, full-scope eye care and leaving no detail unturned in their appointments. The effort they put into each patient translates well to a party, because that attention to detail yields great savings and fun times for hosts that know what their patients want. The Cinco de Mayo Trunk Show is a testament to their dedication to the community ? so don?t miss this chance to save, celebrate, and enjoy fine weather in the company of friends and neighbors.

Li & Liao Optometry is currently accepting appointments for new and existing patients at all their locations across Bakersfield. Those interested should call them at (661) 218-2784.

About Li & Liao Optometry

Li and Liao Optometry is a reputable eye care practice founded in 2001 by Drs. Dawson Li and Yuh-Jen Liao. With a commitment to being true partners in eye care, the practice offers comprehensive eye care services using state-of-the-art technology. With a large optical selection in-office, Li & Liao Optometry also offers myopia control options for children, and advanced dry eye treatment, as well as more novel technology such as Neurolens®. Their skilled optometrists and compassionate team members have built strong relationships and delivered exceptional care throughout California for years, serving patients in the northwest, central, and southwest Bakersfield communities.

For more information about Li and Liao Optometry, visit https://bakersfieldeyedoc.com/.

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For more information about Li & Liao Optometry - Northwest Bakersfield, contact the company here:Li & Liao Optometry - Northwest BakersfieldDr. Dawson Li(661) 218-2784icansee@bakersfieldeyedoc.com9820 Brimhall RoadBakersfield, CA 93312

Li & Liao Optometry - Northwest Bakersfield

It?s important to us that your eye doctor is just as devoted to your patient experience as they are to your eye health. That?s why we?ve built a team of optometrists who respect your time and walk you through every solution.

Website: https://bakersfieldeyedoc.com/eye-doctor-northwest-bakersfield/

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