



## **Borgeson Universal Co. Inc: Over a Century of Steering Excellence and Innovation**

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A true leader in the automotive aftermarket, Borgeson Universal Co. Inc. marks over a century of unmatched expertise and leadership in providing top-quality steering components. Since its establishment in 1914, Borgeson has been at the forefront of steering technology, crafting universal joints, steering shafts, couplers, and comprehensive conversion kits that enhance the steering performance and safety of a wide range of vehicles.

At Borgeson, they are committed to delivering products that are both innovative and reliable. Each component is engineered meticulously to meet the demands of both modern and classic vehicles. Borgeson's offerings are essential whether the vehicle is a street rod, a race car, an OEM application, or a truck. The company ensures that drivers experience improved handling and safety. Notably, Borgeson is renowned for its steering solutions, which include universal joints, vibration reducers, steering shafts, couplers, adapters, and especially the power steering conversion kits that have transformed vehicle steering systems.

"Our aim is to provide steering components of the highest quality that ensure superior performance and safety," says a spokesperson for Borgeson. "We are dedicated to excellence and ongoing improvement,

continually advancing our product lines to meet and exceed the needs of our diverse customers.?

Borgeson's history spans from crafting universal joints for lathes and milling machines to pioneering steering applications for Ford prototypes in the 1920s. The acquisition of Mullins Steering Gears in 2001 and the rights to manufacture Saginaw manual steering gearboxes in 2012 further demonstrate Borgeson's commitment to innovation and quality.

Borgeson's relentless pursuit of excellence and customer satisfaction has cemented its reputation as a trusted leader in the industry. Its products are crucial for vehicle owners who demand the best in aftermarket steering components. Borgeson continues to cater to a broad spectrum of applications, making it indispensable for anyone seeking to enhance their vehicle's steering performance.

Vehicle enthusiasts and professionals around the world rely on Borgeson for their dedication to excellence and a legacy of innovation in steering technology. For more information about Borgeson Universal Co. Inc., including a look at their extensive product catalog, please visit Borgeson's website or reach out to their technical team at [tech@borgeson.com](mailto:tech@borgeson.com).

The origins of Borgeson trace back to Torrington, CT, where the company started by creating universal joints for industrial use, a practice that laid the foundation for its future in automotive steering technology. The adoption of Borgeson's joints in Ford's prototype vehicles during the 1920s marked the beginning of its transformative influence in automotive steering.

Throughout its storied history, Borgeson has expanded and refined its product offerings to address the evolving needs of its customers. With the acquisition of Mullins Steering Gears and Saginaw steering gearboxes, Borgeson enhanced its capacity to supply a broader range of high-quality steering solutions. These strategic acquisitions have allowed Borgeson to offer more specialized and diverse products, further solidifying its position in the market.

Today, Borgeson's product line includes an array of steering components that cater to different vehicle needs and preferences. From street performance to classic car restoration, Borgeson's components are integral to numerous automotive applications. The company's commitment to quality and innovation is evident in its continuous product development and customer service excellence.

About Borgeson Universal Co. Inc.:

Borgeson Universal Co. Inc. is a premier provider of high-quality aftermarket steering components,

specializing in universal joints, steering shafts, couplers, and conversion kits. With over a century of expertise, Borgeson has earned numerous accolades for its durable and innovative products, enhancing steering performance and safety across various vehicle types. Located in Travelers Rest, SC, Borgeson continues to lead with a commitment to excellence recognized throughout the automotive industry.

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For more information about Borgeson Universal Co. Inc., contact the company here: Borgeson Universal Co. Inc. Customer Service +1 860-482-8283 tech@borgeson.com 9 Krieger Dr, Travelers Rest, SC 29690, United States

### **Borgeson Universal Co. Inc.**

*Founded in 1914, Borgeson Universal Co. Inc. specializes in high-quality steering components for various vehicles. Leaders in durable, safer u-joints, our range includes steering shafts, couplers, and boxes for street rods, racing, and more.*

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