



## **Bristol Family Eyecare Hosts Hospitality-Centric Giveaway for May**

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Bee Cave, TX ? Bristol Family Eyecare has announced that they are running a giveaway for their patients that will run through the entirety of the month of May. Patients can enter the giveaway by scheduling or attending an appointment during the allotted timeline that the giveaway will last, and then by entering themselves on a specially designed landing page. Winners will receive either a \$500 Airbnb or Vrbo voucher, as well as a \$500 Visa gift card for expenses. With this giveaway, Bristol Family Eyecare reaffirms their commitment to their community, giving back and ensuring that patients have incentive to take good care of themselves.

?We knew wanted to do something more hospitality related to kick off the start of the summer season,? said Dr. Dan Bristol, optometrist, and namesake of the practice. ?Funding a vacation can be difficult, but with this opportunity, patients get the chance to go on a trip with expenses paid for and their eyes in good health!?

In recent years, rental villas and the like have become more popular through online platforms such as Airbnb and Vrbo. An alternative to traditional hotel experiences, they give vacationers an opportunity to settle in and explore their new locales.

?It can be pricey to take time off,? continued Dr. Bristol. ?With this giveaway, you get some relief from that price tag. That?s why we added on the Visa gift card as well: you should be able to have some peace of mind to unwind without stressing about financing your trip beyond your accommodations.?

The practice has built up their reputation in the area recently, with community-centered events like their eclipse viewing party drawing large crowds. Patients can enter through QR code, with all three Bristol Family Eyecare locations being eligible appointment spots to provide patients a chance to win.

?We wanted to include some flexibility in the giveaway,? added Dr. Bristol. ?You know, if you have a location in mind and you would prefer an Airbnb or a Vrbo rental, we?ve got you covered. It is a unique opportunity while also ensuring that your eyes are looked at so you can really take in all wherever you go has to offer!?

Vrbo in particular is a more location vacation rental platform, headquartered in Texas. The connection was not lost on the team at Bristol Family Eyecare, who have previously run similar giveaways. Airbnb offers more shared spaces and unique options, further diversifying the giveaway.

?Once you?ve won, and got the funds,? said Dr. Bristol. ?You have the whole summer to enjoy it. We love the idea that we?re associated with making great memories for patients, especially coming off of the beauty of the eclipse. Gathering the community like that was so wonderful, and we?re excited to do it again by giving patients the chance to save and enjoy a totally special trip!?

Bristol Family Eyecare is open and taking appointments at all three of their locations.

#### About Bristol Family Eyecare

Bristol Family Eyecare is a three-location eye care practice in Austin and Georgetown, Texas. They believe in showing their dedication to patients through industry-leading technology, a warm and welcoming staff, specialized doctors, and a range of comprehensive eye and vision care services. From detailed eye exams to exceptional eye disease management to stylish eyewear, Bristol Family Eyecare has everything the whole family needs to achieve clear and healthy eyesight.

For more information about Bristol Family Eyecare, visit <https://www.bristolfamilyeyecare.com/>.

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## **Bristol Family Eyecare - Bee Cave**

*At Bristol Family Eyecare, our first priority is outstanding service. Our friendly staff and experienced eye doctors take the time to get to know you personally so that we can provide the high-quality, individualized eye care that you deserve.*

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