



Oscar Oglethorpe to Host Trunk Show in May with Jisco Eyewear

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Greensboro, NC, 4/30/2024 ? Oscar Oglethorpe has announced that they will be hosting a trunk show on May 18th. From 11 a.m. to 5 p.m., patients can peruse a curated selection of frames from renowned brand Jisco Eyewear. The event will take place at the practice?s location in Greensboro and will give patients an exciting introduction to this unique brand.

The event falls in line with Oscar Oglethorpe?s philosophy as an experience-centered destination for boutique brands, heavily appealing to eyewear enthusiasts who seek quality frames without the price tag, especially from independent brands. With the announcement of their trunk show, Oscar Oglethorpe reaffirms their position as a trendsetting optical retailer that carefully curates eyewear to bring customers unique pieces.

?This is a very exciting event, and the whole team can?t wait for our patients to see what we have in store for them,? said Liz Wall, Oscar Oglethorpe?s practice manager. ?Jisco Eyewear offers frames that truly have personality, which is what we?re all about. Showcasing this in May for our patients is definitely something we?re all highly anticipating, and curating Jisco pieces for the show was such a delight, especially visually!?

Founded in 2013, Jisco Eyewear offers a "Mediterranean" outlook, taking inspiration from the famed region. The brand carefully selects high-quality materials in bold colors to conjure images of the sea and the civilizations it has supported. The brand also hand polishes their pieces, with an emphasis on lightweight designs for maximal comfort. Jisco also uses natural-origin materials and biodegradable substances, a further selling point for Oscar Oglethorpe, who are known for their discerning clientele. These materials include bio-acetate and TROGAMID eCO. The latter is notable for being produced entirely with renewable energy, with 40% of the petrochemical raw materials being replaced with biomass for greater sustainability.

"Jisco certainly provides striking styles," continued Wall. "If you want to make a statement, the brand has you covered! I think their philosophy and aesthetics will really resonate with patients, because they're doing something very different from the more minimalist styles that have dominated the last decade or so."

Like all Oscar Oglethorpe retail events, the trunk show will provide an intimate experience for attendees with Oscar Oglethorpe's expert opticians on hand to give out personalized recommendations. The brand's bright colorways and standout styles, including exaggerated cat eyeglasses, are far less intimidating with the help of eyewear experts to guide customers on how they can utilize Jisco frames as an accessory to their own inherent personal styles. With Jisco frames being reminiscent of seaside holidays and sunnier days, the May trunk show offers the perfect shopping experience prior to the start of summer.

Oscar Oglethorpe is open and taking appointments for new and existing patients. All are welcome at the Saturday trunk show, with patients being encouraged to bring along friends and family members to show off their unique styling choices.

About Oscar Oglethorpe

Located in Greensboro, NC, Oscar Oglethorpe is an optical retailer dedicated to providing a curated, experience-driven boutique for eyewear enthusiasts. With a focus on independent frames and comprehensive eye care, Oscar Oglethorpe offers a unique selection of glasses at fixed, affordable prices. The Essentials and Luxe collections ensure that exclusivity and style are accessible to everyone, a signature of the forward-thinking shop that was founded by eyewear industry professionals after years in the business.

For more information and to explore Oscar Oglethorpe's selection of eyewear, visit <https://www.oscaroglethorpe.com/>.

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For more information about C Distinctive Eyewear, contact the company here:C Distinctive EyewearJordan

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C Distinctive Eyewear

At C Distinctive Eyewear, we redefine the eyewear experience. Our curated eyewear collection blends fashion and function, and our state-of-the-art technology transforms the eye exam process, eliminating discomfort and inconvenience.

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