Fleet Cost & Care Expands into Atlanta: Trailblazing Fleet Management Consulting for Local Companies

December 05, 2024

DETROIT, MI - December 05, 2024 -
Fleet Cost & Care has announced a new effort to expand its reach in Atlanta, Georgia, focusing on fleet management consulting services. With over 30 years of experience, the company plans to offer its latest software solutions and consulting services to local businesses, helping them manage their fleets more efficiently.

Jeff Curran, CEO of Fleet Cost & Care, shared, "We are excited to extend our expertise and innovative solutions to businesses in Atlanta. Our mission has always been to help companies streamline their operations, reduce costs, and improve overall efficiency. This expansion aligns perfectly with our core goals."

Fleet Cost & Care provides a full range of services tailored to meet the needs of different businesses. Their fleet management software uses a step-driven process to capture real-time information, getting rid of paper and making it easier for employees to get their jobs done quickly by giving them the information they need when they need it. This software is especially helpful for businesses that want to manage their fleets more effectively.

The company also focuses on crane management, aiming to make these operations more efficient. By modernizing how cranes are managed, businesses can use technology to grow. The NexGen platform helps by getting rid of separate systems and standardizing processes, leading to better profits and more money on hand.

The mobile app, Atom, lets field employees complete safety checklists, take pictures, and collect signatures right on the job site. This app also allows employees to enter their daily labor, which is automatically sent to the office for processing. This feature helps businesses keep high operation standards and boost productivity in the field.

Safety is another key part of what Fleet Cost & Care offers. Their services focus on ensuring safety in fleet operations through inspection checklists and other features that are used on job sites. Sales assistants from the company help sales and dispatch teams minimize errors so they can focus more on making money.

Besides these services, Fleet Cost & Care offers extensive training to help businesses use their software and mobile apps effectively. Customer support is a big part of what they offer, helping businesses fix any issues they have with the software or mobile apps.

Jeff Curran highlighted the importance of integration in modern business. "Our software and mobile applications can integrate seamlessly with existing accounting systems. This allows for quick invoicing, faster payment processing, and more efficient payroll processing, enabling businesses to focus on their core competencies," Curran explained.

Fleet management consulting companies often deal with the challenge of optimizing their operations. This is where Fleet Cost & Care can help. Their consulting services in Atlanta will include tracking fuel usage, analyzing trip data, monitoring driver behavior, ensuring proper vehicle maintenance, and advising on the best vehicles to add to a fleet. The company's mobile app lets businesses manage their fleets from anywhere, offering features like tracking and reporting key data points.

The company believes that offering comprehensive fleet management solutions will greatly benefit businesses. They are dedicated to customer success by providing resources, support, and solutions to streamline operations, gain efficiencies, and grow.

Curran concluded, ?Our approach is holistic. We don?t just provide software. We offer complete solutions that include consulting, training, and continuous support to ensure our clients' success. Expanding in Atlanta gives us the opportunity to make a significant impact on local businesses.?

Fleet Cost & Care is involved in more than just consulting and software solutions. They sponsor various

racing teams, including IndyCar and Castrol Toyota Racing, showing their passion for fleet management and high-level vehicle performance. These partnerships show the company's ongoing commitment to the industry and to advancing the field through technology and innovation.

For more information about Fleet Cost & Care and their services, please visit their website at fleetcostcare.com. The company looks forward to forming lasting relationships with Atlanta-based businesses, helping them reach their fleet management goals.

In summary, as a leading name among fleet management consulting companies, Fleet Cost & Care continues to fulfill its promise of improving business operations through its robust fleet management software and expert consulting services. For additional details on the range of their services including NexGen and Atom, visit their website.

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Fleet Cost & Care

Fleet Cost & Care offers the most comprehensive fleet management software & mobile app on the market. Serving customers worldwide since 1993, we help heavy equipment rental companies simplify and systemize their day-to-day operations.

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