



FreshBI Unveils Simplified Power BI Approach for Accurate Financial Reporting

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FreshBI has announced a new way to use Microsoft Power BI for financial reporting. As a Microsoft Silver Partner, FreshBI specializes in creating data dashboards that help businesses make smarter decisions with data. Their updated method makes it easier and more accurate to create financial statements in Power BI.

The new approach removes the need for complicated Data Analysis Expressions (DAX). This makes creating financial statements quicker and less labor-intensive.

"FreshBI strives to make complex data accessible and actionable for businesses," said Craig Jutta, CEO of FreshBI. "Our updated method in using Power BI for financial reporting is a big step forward. It simplifies the process and improves the accuracy of financial data visualization."

Beyond simplifying financial statements, FreshBI offers various other services. Some include Strategy, Pocket Dashboard, Plug-and-Play Financial Dashboard, Distributing Happiness, Pocket Financials, Cash to Cash Dash, Cash Runway Wizard, and Business Workflows. Each service targets different business needs, from developing a data strategy to boosting employee satisfaction.

One popular service is the Pocket Dashboard, which is a mobile-friendly dashboard showing key business metrics. It's customizable and accessible from any device, letting business owners track their performance anywhere.

For those who need a ready-to-use financial solution, FreshBI offers the Plug-and-Play Financial Dashboard - a real-time financial dashboard providing data on revenue, expenses, cash flow, and profitability.

The Cash to Cash Dash service helps businesses follow their cash flow from when they receive customer payments to when they pay suppliers. This helps spot and fix issues. Similarly, the Cash Runway Wizard aids in forecasting cash flow, helping businesses plan for the future and make informed financial decisions.

"Our goal is to help businesses unlock the full potential of their data," added Juta. "Whether it's through API Data Warehousing or our range of customizable dashboards, we provide tools that help businesses thrive."

The updated method for financial reporting in Power BI includes a step-by-step guide available on FreshBI's website. Written by Michael Boisvert, the guide explains how to structure datasets, upload them to the Power BI dashboard, and connect the datasets. It also teaches how to use DAX to create measures and format the dashboard, making financial reporting easier.

FreshBI's wider services focus on making data strategies that align with business goals, automating workflows to cut inefficiencies, and using data to improve employee engagement. They also offer training and consulting services to help businesses get the most value from their data. Big clients like Intel, the BC Government, and AIG have already benefited from FreshBI's expertise.

The Strategy service provides businesses with a clear roadmap for data analysis and reporting to align with business goals, while Distributing Happiness uses data to enhance employee engagement and satisfaction.

For businesses looking into BI tools, the updated method is a significant step toward more efficient and accurate financial reporting. FreshBI continues to create new tools and strategies for businesses to use their data effectively.

Those interested in BI tools can visit FreshBI's website or contact them via email at contact@freshbi.com or by phone at (210) 294-9125.

The release of this latest method for financial statements shows FreshBI's dedication to providing strong data

solutions. By making financial reporting in Power BI easier and offering a wide range of data services, FreshBI remains a reliable partner for businesses looking to improve their data capabilities. Using API Data Warehousing and other services strengthens their position as a leader in data solutions.

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FreshBI

A boutique Microsoft Partner, FreshBI uses Power BI to unlock the value trapped in your data so that your business can succeed.

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