



## **Little Canadian Expands Uppababy Collection in Canada with Innovative Baby Gear Products**

*May 15, 2024*

Mississauga, Ontario - May 15, 2024 - PRESSADVANTAGE -

Little Canadian, a leading retailer of premium baby gear, is thrilled to announce the addition of three exciting new products to their Uppababy collection. The Uppababy Aria Lightweight Infant Car Seat, Uppababy Mira 2-in-1 Bouncer and Seat, and Uppababy Ciro High Chair are now available for purchase in Canada, providing parents with innovative and high-quality solutions for their baby care needs.

"We are always looking for ways to bring the latest and greatest in baby gear to our customers," said Nolan Desjardins, CMO of Little Canadian. "These new Uppababy products are not only stylish and functional, but they also prioritize safety and comfort for both baby and parent. These additions are expected to enhance the overall parenting experience by offering convenience and peace of mind."

The Uppababy Aria Lightweight Infant Car Seat is a game-changer for on-the-go families. Weighing in at just 5.9 lbs, this car seat is designed for easy carrying and installation, without compromising on safety features. The Aria includes a UPF 25+ canopy to protect babies from harmful UV rays and a machine-washable seat

pad for added convenience. The car seat also boasts side-impact protection and a no-rethread harness, ensuring that it grows with the child and remains safe and secure.

For parents seeking a versatile seating solution, the Uppababy Mira 2-in-1 Bouncer and Seat is an essential addition. This innovative product offers dual functionality, serving as both a bouncer to soothe and entertain babies and as a toddler seat when needed. The Mira features a sleek, lightweight design that folds compactly for easy storage and transport, making it ideal for families with limited space or those on the go. With its multiple recline positions, the bouncer adjusts to keep the baby comfortable during playtime or naptime. The removable toy bar engages the baby, while the padded seat and removable infant insert ensure maximum comfort. When it's time for a meal, the bouncer transforms into a secure toddler seat, providing versatility and convenience in one stylish package.

The Uppababy Ciro High Chair is a sleek and modern addition to any dining space. The Ciro can accommodate babies from 6 months to 3 years old, growing with the child and adapting to their changing needs. The high chair includes an adjustable and removable tray that can be easily cleaned, as well as a patent-pending Sit-and-Cinch Harness that ensures a quick and secure fit every time. The Ciro's contemporary design and high-quality materials make it a stylish yet practical choice for modern families.

"We are confident that these new Uppababy products will be a hit with our customers," said Desjardins. "They offer the perfect combination of style, functionality, and safety that parents have come to expect from the Uppababy brand. Each product has been thoughtfully designed to make life easier for parents while providing the highest level of comfort and protection for their children."

Little Canadian is committed to providing top-notch customer service and a seamless shopping experience. Customers can explore the new Uppababy products and make purchases directly through the Little Canadian website. With fast shipping options and a user-friendly online platform, Little Canadian makes it simple for parents to get the baby gear they need, when they need it.

In addition to offering a wide range of premium baby products, Little Canadian also provides expert advice and support to help parents make informed decisions. The company's knowledgeable staff is always available to answer questions and provide recommendations, ensuring that every customer finds the perfect products for their family's unique needs.

To learn more about these new products and to purchase, visit [littlecanadian.ca](http://littlecanadian.ca) today.

###

For more information about Little Canadian, contact the company here: [Little Canadian@Nolan](mailto:LittleCanadian@Nolan)

Desjardins888-221-4423customerservice@littlecanadian.ca3029 Argentia Rd, Unit101A Mississauga, ON

## Little Canadian

*Little Canadian has a curated selection of world-renowned baby brands. Featuring Evenflo, Nuna, Maxi Cosi, MagnaTiles, Kyte Baby, Uppababy, Chicco, Britax and more, we offer the expertise and products to guide you through every step of parenting.*

Website: <https://littlecanadian.ca/>

Email: [customerservice@littlecanadian.ca](mailto:customerservice@littlecanadian.ca)

Phone: 888-221-4423

