



Phobio Is The Latest Search Influence Client

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Search Influence, a New Orleans-based digital marketing agency, is thrilled to announce its partnership with Phobio, a trailblazer in the technology trade-in industry. As the latest Search Influence client, Phobio will receive results-driven search engine optimization (SEO) services aimed at amplifying its online presence and success.

Founded in 2010, Phobio, a device trade-in company offers technology solutions that revolutionize how businesses manage device trade-ins. With Phobio, mobile and electronic manufacturers, retailers, and carriers can easily sell their used devices, including phones, computers, tablets, and wearables, to optimize the return on their investment. Phobio users enjoy the profits from hassle-free direct device resale transactions or bulk device buybacks, in addition to a convenient retail trade-in program. This innovative approach enables retail businesses to offer their customers flexible trade-in options, whether in-store or online, thereby maximizing sales, trade values, and overall customer satisfaction.

As part of their collaboration, Search Influence will deploy a national SEO strategy to strengthen Phobio's online presence on search engine result pages naturally. Services will include, but not be limited to, on-site technical optimizations, off-site authority building, and keyword-driven content creation. By enhancing Phobio's digital footprint, Search Influence aims to drive more organic traffic to its site and markedly improve

search rankings nationwide.

"Having been a client of Phobio in the past (when we sold outdated devices), we were excited to hear they wanted to work together to improve their digital marketing," said Angie Scott, COO of Search Influence. "We are thrilled to welcome Phobio to the Search Influence client portfolio and see how we can optimize their potential!"

Phobio's commitment to customer satisfaction has made it a preferred partner for leading companies like Apple, Costco, Amazon that are looking to elevate their customer value proposition and operational efficiency. As a Phobio client, businesses of all sizes can efficiently manage their tech trade-ins and contribute to eco-friendly practices by prolonging the use of electronic devices. With its business tech trade-in solutions, Phobio fosters a restorative economy that optimizes resource utilization, broadens accessibility, and drives the future of business tech.

For nearly two decades, Search Influence has helped B2B businesses like Phobio expand their reach, both locally and nationally, online. The digital marketing agency specializes in strategized, tested, and developed SEO strategies that turn curious web browsers into actionable leads. Search Influence's approach blends industry insights with advanced SEO techniques to tailor solutions for each client's unique digital challenges and opportunities.

This partnership marks a significant milestone for both businesses as they look to leverage their respective strengths synergistically. By combining Phobio's advanced technology trade-in solutions with Search Influence's deep digital marketing expertise, the collaboration is set to expand both parties' influence across the nation.

For more information on how Search Influence can enhance your company's digital marketing strategy, visit <https://www.searchinfluence.com/> or contact the national SEO agency by phone.

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Search Influence is a women-owned, ROI-focused digital marketing agency that helps institutions drive prospects into and through the recruitment funnel with analytics-backed strategies that include search engine optimization and paid digital advertising.

Founded in 2006, Search Influence's core purpose is to optimize potential. We collaborate with

well-regarded institutions both nationally and locally in New Orleans. Clients include Audubon Nature Institute, Center for Restorative Breast Surgery, and Tulane School of Professional Advancement.

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For more information about Search Influence, contact the company here: Search Influence Angie Scott (504) 208-3900 info@searchinfluence.com 1423 Pine St New Orleans, LA 70118

Search Influence

Search Influence, a national SEO and digital advertising agency since 2006, delivers demonstrable ROI for clients. Specialties include SEO, Paid Advertising, and Analytics. In-house experts collaborate with clients for results. Also an informative blog.

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