

Pop-A-Lock Locksmiths of Mesa Launches New Ad Campaign

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(March 28, 2015) Mesa, AZ -- The latest Pop-A-Lock Locksmiths franchise in Mesa AZ has partnered with Local Business Rockstar, an online marketing company. The partnership is to further market Pop-A-Lock Locksmiths of Mesa across the web, through a new advertising campaign.

For those who always experience trouble with locks, Pop-A-Lock is a locksmith company to count on for different types of emergencies. Whether it's with a car, house or business, Pop-A-Lock Locksmiths of Mesa is known for its professional services, and highly trained technicians.

Pop-A-Lock has been rated one of the friendliest franchises, and dubbed as the nation's largest group of locksmiths with more than 4,500 locations. The company decided to extend its online reach, with the help of a popular Internet marketing expert.

The partnership with Local Business Rockstar is intended to promote Pop-A-Lock Locksmiths across the web, and meet the needs of Mesa citizens. The Internet marketing company is known to help small-business owners promote themselves through numerous online outlets.

When asked about the joint venture, Pop-A-Lock Locksmiths of Mesa franchise owner Nick Luekenga said ?We are really excited about our partnership with Local Business Rockstar. We hope to better connect with our customers and develop new leads."

Pop-A-Lock Locksmiths of Mesa revealed that part of the online campaign features a mobile app, which can be downloaded from the Internet. The app's main purpose is to fight back against locksmith scams, by helping customers recognize certified Pop-A-Lock technicians.

Technicians from Pop-A-Lock Locksmiths of Mesa are all trained in state-of-the-art training facilities, and stay updated with the newest technology. They also use the most effective tools, so customers receive high-quality services in a fast and professional manner.

Pop-A-Lock specializes in locksmith services such as:

- ? Lock re-keying and repair
- ? Commercial and residential
- ? Car locks
- ? Roadside assistance
- ? Safes repair
- ? Keycard systems

Home of the most dependable locksmith, Pop-A-Lock Locksmiths of Mesa believes that it's essential to choose a company you can trust when it comes to lock problems. Since safety and security is a number-one priority, Pop-A-Lock Locksmiths of Mesa's employees are required to work in uniforms, and use logo-wrapped vans. That way, they can be clearly recognized at all times.

Pop-A-Lock Locksmiths was founded by former law enforcement officers, who recognized the need for a car locksmith in every neighborhood. Now, the company has grown to become the go-to, 24/7 solution for several lock-related concerns.

With Local Business Rockstar by its side ? to manage mobile and video marketing, as well as SEO (search engine optimization) ? Pop-A-Lock Locksmiths of Mesa is more than ready for its client base online. Everyone is invited to contact them anytime with questions or concerns.

For more information, please visit the website at www.popalock.com. The Pop-A-Lock app can be downloaded from the App Store, which gives instant access to security services directly from a phone or mobile device.

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http://www.popalock.com/franchise/mesa_az_locksmith.php

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