

"Making Mobi" rebrands to "Making Web" with increased focus in Web Design, Web Marketing and Web Coaching

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Making Web (formerly Making Mobi), a Minneapolis based digital marketing company, recently rebranded and unveiled a new website at MakingWeb.com. Since 2011, Making Web has been helping dentists, dental professionals and other small local business owners alike by expanding their reach online through a Mobile Website or mobi site. With this rebranding, Making Web is focusing on what matters most to business owners, web traffic and web conversions. The new website at www.makingweb.com highlights the company's three service pillars: Web Design, Web Marketing, and Web Coaching to help clients get the highest possible results and increase their return on investment.

Web Design is a professional custom designed mobile friendly website, otherwise known as responsive website that functions properly on ALL devices such as desktop computers, tablets and smartphones. And with an emphasis on being clean, simple, and modern with call to action features. A website is like a hub or center of all digital marketing.

Web Marketing also known as digital marketing is used to generate web traffic from a blend of online sources such as search engine optimization (SEO), social sites, images, review sites, pay per click advertising, remarketing, email marketing and other online initiatives, with the goal of converting the web traffic to a web conversion, such as email, phone call, scheduled appointment and new patient or client.

Web Coaching is a professional digital marketing specialist that consults the client such as a dentist, dental professional or small business owner in developing a web strategy or plan of action based on the clients needs to get the best results possible and highest return on investment for the client.

Making Web's repositioning is led by the Web Marketing Category. "Marketing is everything and everything is marketing," said Al Ferretti, President of Making Web. "The online world is always changing and evolving. Having a world class web marketing company leading your online visibility is a necessity in this day and age.

We offer world class services at a great value. With our marketing intelligence and experience, coupled with the clients passion for what they do, together we can work together to successfully increase web traffic, web conversions and return on investment. Our rebranding brings that front and center, Better Marketing. Better Results"

Visit www.makingweb.com to begin exploring Making Web's redefined service categories.

About Making Web

Since 2011, Making Web has helped hundreds of dentists, dental professionals and small business owners become more findable online. Making Web marketing services help you increase your web traffic and web conversion so that you generate more phone calls, scheduled appointments and new patients or clients. Making Web provides premier service at a great value, and is the right choice to take your website and business to the next level in 2016. To learn more visit <http://makingweb.com>

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For more information about Making Web, contact the company here: [Making Web](#)

Making Web

Our team is made up of innovative thinkers who have entrepreneurial blood running through their veins.

We take full ownership of all we put our hands to and we live to deliver massive value ? every day.

Website: <http://makingweb.com>