

Rainbow Runners Elevate Pride Events This June with RedCarpetRunner.com

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(New York, NY, 05/28/2024) ? As Pride Month approaches, event organizers are seeking innovative ways to celebrate diversity and inclusion. A standout trend the past several years is the use of vibrant rainbow runners to elevate Pride events, creating an unforgettable visual impact and a powerful statement of support for the LGBTQ+ community. RedCarpetRunner.com, a leader in event carpet solutions, is at the forefront of this trend, offering customizable rainbow rugs that are taking Pride celebrations to the next level.

RedCarpetRunner.com specializes in creating high-quality, customizable event carpets, including their popular rainbow runners. Customers can choose the orientation of the stripes, whether horizontal or vertical, the thickness of the stripes, and the color sequence, allowing them to personalize their event to match their vision perfectly. This flexibility has made RedCarpetRunner.com a go-to choice for event planners looking to make a bold statement during Pride Month.

One of the most iconic uses of a rainbow runner was during Ariana Grande?s partnership with T-Mobile for

her "7 Rings" art installation at the Barclays Center in Brooklyn. The installation, which took place in 2019 from June 14 through June 15, transformed into an immersive ?Pride Walk? featuring a stunning rainbow carpet. The event welcomed fans to stroll along the carpet, symbolizing a full embrace of Pride, whether they are part of the LGBTQ+ community or allies. At the end of the rainbow runner, a video booth allowed participants to record messages of pride and inclusion, which could be posted on social media. For every photo of the rings posted with the hashtag #ArianaWithUs, T-Mobile pledged to donate $1 to the Human Rights Campaign, with a goal of raising up to $200,000.

Edward A. Baker, widely known as 'The Red Carpet Guy' and the visionary behind RedCarpetRunner.com, emphasizes the importance of these vibrant installations. "Our rainbow runners are more than just a colorful addition to an event. They represent a celebration of diversity, unity, and support for the LGBTQ+ community. We're proud to provide products that help elevate these important events and make them truly memorable."

The popularity of rainbow runners and rugs for Pride events has surged in recent years. They provide a striking visual that not only enhances the aesthetic appeal of an event but also carries a significant message of inclusivity and pride. From parades and festivals to corporate events and concerts, these rainbow carpets are making appearances at high-profile venues and gatherings, drawing attention and admiration from attendees.

RedCarpetRunner.com has a proven track record of delivering top-quality products that meet the needs of their diverse clientele. With over 4,000 events around the world under their belt, their reputation for excellence and innovation is well established. Their customizable options for rainbow runners have made them a preferred choice for event organizers looking to create a unique and impactful experience.

In addition to the visual appeal, the practical aspects of these carpets cannot be overlooked. Made from durable materials, RedCarpetRunner.com?s rugs are designed to withstand high foot traffic while maintaining their vibrant appearance. This durability ensures that the carpets look great throughout the event, providing a consistent backdrop for photos and social media posts.

As Pride Month draws near, RedCarpetRunner.com is gearing up to help more events make a statement with their customizable rainbow runners. By offering a range of options to tailor the carpets to specific event needs, they are enabling organizers to create a truly personalized and impactful celebration of Pride.

For more information about RedCarpetRunner.com?s customizable rainbow rugs and how they can elevate your Pride event, visit RedCarpetRunner.com.

About RedCarpetRunner.com: RedCarpetRunner.com, led by Edward A. Baker, is the leading provider of premium event carpets. With a reputation for innovation and excellence, the company has been the trusted

choice for numerous high-profile events. Edward A. Baker, known as 'The Red Carpet Guy,' has been instrumental in transforming event aesthetics, making high-quality carpets accessible and setting new trends in the industry. The company's mission is to provide top-tier products that enhance the visual appeal and prestige of any event.

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For more information about Red Carpet Runner, contact the company here:Red Carpet RunnerEdward A. Baker(646) 383-3453support@redcarpetrunner.com244 5th AveSuite#2001New York, NY 10001

Red Carpet Runner

RedCarpetRunner.com: Hollywood-style red carpets, rentals, and custom logo rugs for events globally. Trusted by top brands, celebrities & venues. Creating unforgettable entrances with expert installers. Elevate your event!

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