

Lamar Packaging Systems Announces Innovative New Automotive Packaging Solution

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Holland, OH - Lamar Packaging Systems, a leading provider of custom packaging solutions, has unveiled a new line of products and services designed specifically for the automotive industry. The company's new automotive packaging offerings provide enhanced protection, efficiency, and sustainability for shipping critical auto parts and components.

The automotive industry relies heavily on the timely and secure delivery of parts and subassemblies to keep production lines running smoothly. However, automotive components often have unique shapes, sizes, and protection requirements that make them challenging to package and ship. Recognizing this challenge, Lamar Packaging Systems has developed a suite of automotive packaging products that are custom-engineered to the exact specifications and needs of auto manufacturers and suppliers.

"We saw an opportunity to leverage our expertise in custom industrial packaging to better serve the automotive sector," said Matt Hall, CEO of Lamar Packaging Systems. "Our team has worked closely with

auto industry engineers to design innovative solutions that not only provide superior protection for critical parts, but also optimize pack density, reduce waste, and improve the efficiency of the entire supply chain."

Lamar's new automotive packaging line includes custom-designed steel shipping racks with dunnage, returnable injection molded totes, custom molded EPP (expanded polypropylene) foam, and 100% recyclable corrugated packaging. All products are designed to be highly durable for repeated use, with many components being returnable or recyclable to minimize environmental impact. The company also offers in-house testing and validation services to ensure packaging designs meet the strictest OEM and government safety requirements.

The launch of Lamar's automotive packaging line comes at a time when the auto industry is seeking ways to strengthen supply chain resiliency and flexibility. Recent supply disruptions and logistics challenges have highlighted the critical importance of having robust packaging that can safeguard components across increasingly complex global supply chains.

"As auto production becomes more global and geographically dispersed, the need for packaging that can withstand any combination of transport modes and routes has never been greater," said Hall. "Our packaging solutions provide that peace of mind, knowing that your critical components are protected door-to-door, from the sub-supplier to the end assembly line."

In addition to offering superior product protection and performance, Lamar's automotive packaging solutions also provide cost savings through reduced product damage, more efficient cube utilization, and faster packing and unloading times. By working with Lamar to optimize their packaging designs, automotive customers typically achieve a packaging-related cost savings of 10-25%.

Lamar Packaging System's automotive packaging products and services are available immediately to customers across North America. The company also offers a "zero-cost" packaging analysis to help automotive manufacturers and suppliers identify opportunities to enhance their packaging performance and reduce total costs.

"We believe our new automotive packaging capabilities are truly a game-changer for the industry," said Hall. "We look forward to partnering with auto manufacturers to help them achieve a new level of packaging excellence across their entire supply chain."

Visit https://www.lamarpackagingsystems.com/products/wood-crates/ to learn more about Lamar Packaging System?s automotive packaging.

About Lamar Packaging Systems:

Lamar Packaging Systems is a family-owned, premier provider of bespoke packaging solutions based in Toledo, Ohio. Founded in 2003, the company has grown to set the national benchmark in packaging design, program management, and assembly, serving a diverse clientele in the Automotive, Aerospace, Recreation, and Health Care industries. With a comprehensive suite of services, including custom packaging design, prototype development, manufacturing, assembly, testing, and shipping, Lamar Packaging Systems offers innovative and cost-effective solutions that align with the specialized needs of its clients. The company's versatile product lineup includes steel shipping racks, injection molded totes, EPP molded foam, and corrugated packaging, all designed to provide robust, reliable, and eco-friendly packaging solutions.

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For more information about Lamar Packaging Systems, contact the company here:Lamar Packaging SystemsDan Koschik(419) 842-0309info@lamar-packaging.com1810 Eber Rd unit d, Holland, OH 43528

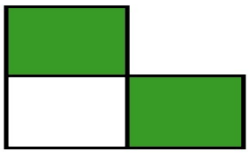
Lamar Packaging Systems

Lamar Packaging Systems in Holland, Ohio, specializes in providing innovative packaging solutions and machinery for businesses, enhancing operational efficiency and product safety.

Website: https://www.lamarpackagingsystems.com/

Email: info@lamar-packaging.com

Phone: (419) 842-0309



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