

Congratulations to UNiDAYS® - The Lloyds Bank Digital Business of the Year

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Tim Glynn of Adodo Consultancy Services says "It?s a joy to see one of our customers win a major national award, so well done to Josh Rathour and his team at UNiDAYS®." Tim and Josh first met 4 years ago when UNiDAYS® were just starting out and setting up in their Nottingham offices. During their first meeting a considerable amount of dust was inhaled as they were sanding the wooden floorboards and bringing the building back to life as it had lay empty for some time.

4 years on and UNiDAYS®, an online student discount scheme are now the leaders in their field. Those studying in the UK, Ireland, USA, New Zealand and Australia can register for free. Germany and Denmark have also been added. They offer student discounts with brands such as Apple, ASOS and Urban Outfitters. Also available as a handy smartphone app. The judging panel chose UNiDAYS® as the Lloyds Bank Digital Business of the Year because they exhibited all the hallmarks of a true digital company, demonstrating strong leadership and an innovative spirit enabling them to grow. The judging panel were particularly impressed with their data analytics capability and verification technology, combined with a strong customer focus, which has

seen them expand into new territories and partner with some of the world?s leading brands.

Any company within the UK, whether public, private or third sector can enter the The Lloyds Bank National Business Awards, regardless of size or industry. The National Business Awards has a range of categories suited to a wide variety of successful organisations; from large private and public companies through to thriving entrepreneurial businesses, promising start-ups and established SMEs.

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The team at Adodo have been helping local businesses grow their businesses for 35 years now. We're a friendly bunch, come join the party.

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