



New Product From HeadPal Giving New Heights To Smartphone Usage, Launches Kickstarter

January 04, 2016

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With 85% of Australians owning a Smartphone by mid-2015 and an increasing number of consumers complaining of 'Tech Neck', Innovative Aussie start-up, 'HeadPal' has set out to make lives easier and pain-free.

The brand new smartphone accessory allows users to view media without having to hold or balance their smartphone device. The accessory is designed to securely hold the smartphone device in place for users, hands free, while keeping it at the right eye level for comfort and visibility.

'Our Headpal product simply is responding to what consumers want. People are using Smartphone's more than ever before, and this innovative Smartphone accessory is simply just a reflection of that. While there are many other Smartphone mount accessories are on the market, what makes HeadPal unique is its ability to morph into differed modes, with three main features to suit the needs of all users,' Adam, representing HeadPal, said.

?Whether travelling, lying down or moving around doing other things, the HeadPal accessory is easy and fun to use and comes with many features,? he added.

The head-mount mode connects the device to over-ear Bluetooth headphones, positioning the media device at eye level. Adjustments can be made to height and distance, ensuring user comfort. The table-mount mode is a sleek moldable stand that holds the media device and can be positioned on any flat surface. The selfie stick mode enables users to move their media device whilst inserted in the device mount.

The HeadPal smartphone accessory is scheduled for release in March 2016 and the company has just launched a Kickstarter campaign to support the commercialization of the innovation.

?What we hope to get mostly out of this Kickstarter campaign is the support, comments and feedback that we plan to take full advantage of in order to provide our users with the best possible product.?

Backers can support HeadPal on Kickstarter which will run through January 2016. If everything goes according to plan, HeadPal will reach Kickstarter backers in March 2016. For more information visit the Kickstarter campaign page.

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