

# Pop-A-Lock Locksmiths of Phoenix Launches New Marketing Campaign

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(March 28, 2015) Phoenix, AZ -- Pop-A-Lock Locksmiths, which recently opened a new location in Phoenix AZ, launches their latest marketing campaign to further promote their business. Pop-A-Lock Locksmiths of Phoenix partners with online marketing company Local Business Rockstar to make the campaign a success.

In an industry known to have less than honest workers at times, there remains ONE trusted locksmith franchise. Pop-A-Lock Locksmiths of Phoenix has the reputation of fulfilling customer needs through affordable prices and professional services.

By partnering with Local Business Rockstar, the trusted locksmith company aims to promote themselves online to meet the demands of Phoenix residents. Currently serving more than 8,500 communities throughout the United States, Canada, and Australia, Pop-A-Lock Locksmiths provides 24/7 services to both individuals and businesses.

To provide details about the partnership, Pop-A-Lock Locksmiths of Phoenix franchise owner Nick Luekenga said "Local Business Rockstar will help us better connect with local residents and promote our full range of services."

Pop-A-Lock Locksmiths of Phoenix technicians are all trained in state-of-the-art training facilities, and remain updated with the latest technology. They use the most effective tools and equipment, so customers receive high-quality, professional services.

The company continues to offer their popular services, which include:

? Residential locksmith

? Locks change and repair

- ? Commercial locksmith
- ? Car locksmith
- ? Roadside assistance
- ? Emergency Door Unlocking
- ? Discounts to active and veteran military persons
- ? PAL Saves Kids program

Pop-A-Lock Locksmiths of Phoenix explains that it's always important to have a trusted locksmith company when it comes to lock issues. Safety and security should be a first priority. Employees of Pop-A-Lock Locksmiths of Phoenix are required to work in uniforms, and use logo-wrapped vans. This way they can be clearly identified at all times.

Pop-A-Lock Locksmiths of Phoenix use proprietary techniques to provide the fastest and most reliable car unlocking service. In addition, they use the latest key-making tools to make most types of residential and automotive keys.

"You can rely on our team of certified professionals to be reliable, efficient and able to handle any locksmithing job or lockout situation in a timely manner," Luekenga said. Pop-A-Lock Locksmiths of Phoenix invites everyone to contact them anytime with questions or concerns.

The Pop-A-Lock franchise was founded by former law enforcement officers, who recognized the need for a car locksmith in every community. Now, the company has grown to become the nation's largest group of professional, trusted locksmiths.

For more information, please visit the website at [www.popalock.com](http://www.popalock.com). You may also download the Pop-A-Lock app, which can provide instant access to security services directly from a phone or mobile device.

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