



Elliot Matloff Speaks at Cedars-Sinai Medical Center, Drives Home Importance of Disability Income Insurance for Surgeons

June 07, 2024

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Beverly Hills, CA, June 7, 2024 ? Elliot Matloff, owner and operator of The Matloff Company, an esteemed insurance and financial services firm, recently captivated a large audience of surgeons at Cedars-Sinai Medical Center in Los Angeles. Known for his engaging public speaking and innovative use of photography, Matloff emphasized the critical need for quality disability income insurance for medical professionals.

During his presentation in May 2024, Matloff highlighted how disability income insurance acts as a financial safety net, replacing lost income in the event of a long-term disability. He emphasized that without this crucial coverage, medical professionals risk facing significant financial hardship during periods of incapacity, which could jeopardize their standard of living and long-term financial goals. Matloff's compelling message resonated deeply with the attendees, many of whom realized the vital importance of safeguarding their income against unforeseen disabilities. This newfound understanding led to a remarkable outcome, with over 125 disability insurance sales directly resulting from the event. The high level of engagement and subsequent sales underscore the effectiveness of Matloff's educational approach and the pressing need for comprehensive disability income protection among surgeons and other medical professionals.

To drive his points home, Matloff creatively incorporated his hobby of photography. He shared a remarkable photograph of a kangaroo, taken hand-held with a 500mm long lens from 300 feet away during a family trip to Australia. The photo showcased the fine details of the kangaroo's ear hairs, a feat achieved without the aid of a tripod or steadying device. Matloff likened his steady hands that day to those of a skilled surgeon—controlled, quiet, and motionless at the right moment. He posed a poignant question to the surgeons: "How still do your hands have to be when you are a surgeon?" The analogy struck a chord, underscoring the precision required in both surgery and securing one's financial future through disability income insurance.

Elliot Matloff's firm, The Matloff Company, has been offering life, health, disability, and long-term care insurance to individuals and businesses across California and the United States since 1979. His clientele includes entrepreneurs, attorneys, CPAs, doctors, executives, professional athletes, and entertainment industry personalities.

Matloff is not only a leader in the insurance industry but also a passionate public speaker. He frequently addresses physician and attorney groups, as well as charitable organizations and universities, sharing his extensive knowledge and unique perspectives.

Elliot Matloff's influence extends beyond his professional achievements. He is actively involved in various community service initiatives, including volunteer work with the Jewish Homes for the Aging, the Crohn's and Colitis Foundation, and the Los Angeles Music Center Leadership Council. His commitment to giving back reflects his holistic view of success—one that encompasses both professional excellence and meaningful contributions to the community. This blend of expertise, innovation, and philanthropy positions Elliot Matloff and The Matloff Company as leaders in the insurance and financial services industry.

For further information or to schedule a consultation, please contact Elliot Matloff at 1-800-468-4467. The Matloff Company has offices in Beverly Hills, Encino, and Laguna Niguel.

About The Matloff Company:

The Matloff Company is a premier insurance and financial services firm specializing in life, health, disability, and long-term care insurance. With over four decades of experience, the firm serves a diverse clientele across the United States, providing tailored solutions to meet the unique needs of individuals and businesses.

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For more information about The Matloff Company, contact the company here: The Matloff Company
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The Matloff Company

The Matloff Company, founded by Elliot Matloff in 1979, offers life, health, disability, & long-term care insurance to individuals & businesses. Known for personalized service and expert guidance, it has offices in Beverly Hills, Encino, & Laguna Niguel.

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