



## **Sunday School Launches Engaging New Curriculum for Easter: "Heroes of Holy Week"**

*June 14, 2024*

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The Sunday School Store has announced the launch of a new curriculum called "Heroes of Holy Week." This new Easter curriculum is designed for children and aims to teach about the key events leading up to Easter in a way that is engaging and accessible for young learners. This follows the company's tradition of offering detailed and flexible educational materials suitable for various age groups and settings. For more comprehensive Easter lessons, visit their website.

Tony Kummer, the founder of The Sunday School Store, stated, "We're thrilled to introduce 'Heroes of Holy Week.' We've put a lot of thought into making this curriculum both informative and enjoyable for children. Our goal is to help churches and educators around the world share the message of Easter with the next generation."

"Heroes of Holy Week" lets children dive into the days before Easter through lessons, activities, and crafts. These materials highlight the important figures and events of Holy Week. The Sunday School Store believes

this new addition will be a valuable resource for churches aiming to deepen children's understanding of Easter.

The Sunday School Store specializes in a range of educational materials designed to make Bible lessons interesting for young minds. Among their featured products are the 52-week curriculum, free downloads of lesson plans and activity sheets, and the Gospel Jesus curriculum. Their resources cater to various age groups, from elementary to toddlers, ensuring each developmental stage is well addressed. Explore their 52-week curriculum on their website.

For those interested in hearing what others think about The Sunday School Store, the company has received overwhelmingly positive reviews from its users. Their review page at <https://sundayschool.store/pages/reviews> shows high satisfaction rates, with 95% of 2970 reviews being positive. Reviewers often commend the flexibility and usability of the curriculum materials. For instance, Tina Enriquez recently commented, "Thank you so much for writing curriculum that is Bible-based and ready to go. I love that the lessons are adaptable to go deeper or teach at a lower level, depending upon what age group I have. God bless."

The new Easter curriculum release adds to previous news updates from The Sunday School Store. The company remains committed to providing high-quality resources for children's ministry, stressing the importance of early biblical education.

"Heroes of Holy Week" also aligns with the store's ongoing effort to provide region-specific content and adjust prices to local currencies. This makes curriculum materials accessible to a global audience. This initiative highlights The Sunday School Store's dedication to meeting the diverse needs of churches around the world.

For more information about The Sunday School Store's offerings, including new curriculum releases and other educational materials, visit their official page at <https://www.pressadvantage.com/organization/the-sunday-school-store>. The company continues to support children's ministries with materials that are biblically sound and engaging.

The Sunday School Store's "Heroes of Holy Week" curriculum for Easter is set to be a strong resource for churches involved in children's ministry. Through lessons and activities centered on the events leading up to Easter, this new curriculum aims to foster a deeper understanding of this significant Christian holiday among young learners.

"This new Easter curriculum embodies our mission to deliver educational content that is both meaningful and engaging for children," Kummer added. "We hope 'Heroes of Holy Week' will help children everywhere learn about the important events of Easter in a memorable way."

The Sunday School Store remains a trusted source for Sunday school educators, offering a wide range of materials to make biblical teachings accessible and captivating for children.

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For more information about The Sunday School Store, contact the company here: The Sunday School Store  
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PO BOX 2  
Sellersburg IN 47172

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## **The Sunday School Store**

*The Sunday School Store is a Christian education publisher that specializes in children's Bible curricula for small churches. Their easy-to-teach 30-minute lesson plans are downloaded in PDF format.*

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