Dr. Rasa Tamulavichus of Big City Optical Appears on Good Day Chicago

July 01, 2024

Chicago, Illinois - July 01, 2024 -
Gold Coast, IL, 7/1/24 ? Rasa Tamulavichus, O.D., of Big City Optical, is appearing on Good Day Chicago on June 27th, as announced by the practice. The optometrist is the co-founder of the practice and will appear on the Fox 32 program, discussing the importance of ultraviolet protection and how to engage in healthy eye protection practices during the summer months. The television feature highlights Big City Optical?s eyewear range across their 18 locations in the city and will emphasize their focus on preventative care as a practice that has made a name for themselves in Chicago with its unique, individualized feel across so many practices.

?I?m so excited to be appearing on Good Day Chicago and talking about a subject that is so essential,? said Dr. Tamulavichus. ?It?s a really big honor, and as an eye care authority, it means a lot to me to be able to get this message out. It?s easy to underestimate sun protection without realizing how quickly cumulative damage can add up!?

Big City Optical features several UV protection options besides sunglasses. Contact lenses with built-in UV protection and specialty prescription lens coatings are offered across the practice.

?It?s wonderful to be able to get out and enjoy the sunshine, especially in Chicago,? continued Dr. Tamulavichus. ?But sun protection is something to take seriously. UV radiation can damage your corneas and is a large factor in the hardening and clouding of the corneas we see with cataracts. Numerous issues can arise from too much sun, and photodamage is one of them. Additionally, sunglasses and eye protection protect the skin around your eyes from UV rays, as the eyelids are an extremely common area to get skin cancer since people often forget to use their SPF there.?

Good Day Chicago frequently features local talents and leaders in their segments, with health often being a focus topic. Dr. Tamulavichus aims to cement Big City Optical?s presence in the city as part of its culture with her appearance.

?We?ve been around for a while and have built up so much trust within the community,? she continued. ?A big part of our appeal is how convenient we are: we?re literally all over the city. But it?s the patient experience we offer that keeps people coming back, from our vast eyewear selection to the curated feel at each of our locations that reflects the vibrant and unique neighborhoods of the city and provides a personal touch.?

Big City Optical locations are open and taking appointments for new and existing patients across Chicago.

About Big City Optical

Big City Optical prides itself on offering a high-tech, high-accuracy, and high-precision experience that still has the neighborly feel of a local eye care practice. This unique combination ensures clients enjoy the comfort of an eye doctor who not only knows their name but also remembers the state of their eyes and vision. With a commitment to accessibility and convenience, Big City Optical has expanded its reach to 18 locations throughout Chicago to ensure that quality eye care is never out of reach. They also recognize the demands of modern life, which is why they offer remote appointments to accommodate clients? busy schedules. The staff at each store aim to make the process of choosing new eyewear enjoyable, ensuring that every client?s experience is as pleasant as it is straightforward, regardless of the complexity of their vision needs.

To learn more about Big City Optical or to schedule an appointment at the new Gold Coast location, visit https://bigcityoptical.com/.

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For more information about Big City Optical - Gold Coast On State Street, contact the company here:Big City

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Big City Optical - Gold Coast On State Street

Big City Optical - Gold Coast on State Street is your premier destination for comprehensive eye care services.

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