



New Sponsor Beatbox Beverages Announced for Harmony & Healing Benefit Concert

July 17, 2024

San Ramon, California - July 17, 2024 - PRESSADVANTAGE -

Harmony & Healing, a nonprofit organization dedicated to bringing live musical performances to patients and their families, is proud to announce more sponsors for its 4th Annual Benefit Concert & Fundraiser. The event is scheduled for Friday, October 18th, 2024, at the Bankhead Theater in Livermore, California.

Founded in January 2019 by David Victor, a San Francisco Bay Area musician and former member of the multi-platinum band BOSTON, Harmony & Healing has been transforming lives through the power of music. The organization's mission is to provide comfort and joy to those facing health challenges by offering personalized, live musical performances via Zoom.

"Music has the extraordinary ability to heal and connect people, even in the most difficult circumstances," says David Victor, Founder of Harmony & Healing. "Our annual benefit concert is a celebration of this power and an opportunity for the community to come together in support of our mission."

The 4th Annual Benefit Concert will feature BRITAIN'S FINEST, a tribute band performing the best-loved hits of THE BEATLES. This promises to be an unforgettable night of music that embodies the spirit of Harmony & Healing.

In an exciting development, Harmony & Healing is proud to announce a new sponsorship for the 2024 Fundraiser & Benefit Concert from BeatBox Beverages through their "HeartBeat" program. BeatBox Beverages, known for their appearance on "Shark Tank," has partnered with Harmony & Healing as part of their commitment to supporting organizations that positively impact communities and create positive change in the world. This partnership will help ensure the success of the event and support Harmony & Healing's mission to bring music to those in need. Interested parties can learn more about Heartbeat on their website here: <https://beatboxbeverages.com/pages/heartbeat>.

Since its inception, Harmony & Healing has touched the lives of countless individuals, providing live musical performances to patients across the United States. The organization's innovative approach of using Zoom technology has allowed it to extend its reach beyond geographical boundaries of its roots in the San Francisco Bay Area, bringing music and hope to those who need it most.

Harmony & Healing is not formal "music therapy," but rather a soulful, connective journey into the most pleasant memories and associations of patients' lives. The organization's "musical visits" have been shown to lower stress levels, bring about positive associations, speed healing, and bring happiness to patients' lives and the lives of their loved ones.

Tickets for the 4th Annual Benefit Concert will be on sale as of August, 2024. The event promises to be a memorable night of music and community support. All proceeds from the concert will directly support Harmony & Healing's mission, enabling the organization to reach more patients and families in need of musical comfort.

For more information about Harmony & Healing, the 4th Annual Benefit Concert, or to make a donation, please visit <https://www.harmonyandhealing.org/>.

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For more information about Harmony & Healing, contact the company here: Harmony & Healing David Victor (925) 236-0217 hello@harmonyandhealing.org 11040 Bollinger Canyon Road Suite E-938, San Ramon, CA 94582

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Harmony & Healing

Harmony & Healing, a 501(c)(3) nonprofit in San Ramon, CA, delivers live Zoom music performances to hospital patients in the Bay Area. Founded by ex-BOSTON band member David Victor, it sparks joy and healing through music.

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