

# Somerset Eye Care Celebrates 23 Years of Helping Families See Better

*July 09, 2024*

North Brunswick, New Jersey - July 09, 2024 - PRESSADVANTAGE -

North Brunswick, NJ ? Somerset Eye Care, known for offering families throughout the region outstanding eye care, is thrilled to announce the celebration of its 23rd anniversary. The practice was started July 6, 2001, by co-founders Bethany Fishbein, O.D., and Jonathan Fishbein, O.D., after beginning their career at other practices and feeling like they had something more to contribute. They wanted to create an optometry practice where the team, patients, and entire community were treated like family.

Since Day One, Somerset Eye Care has been known for using cutting-edge technology as the foundation for its modernized care. Their equipment includes ultra-accurate tech like optical coherence tomography imaging, wide-angle retinal photography, a top-notch autorefractor and topographer for seeing every detail and contour of a patient?s eyes. It allows them to detect certain diseases, like age-related macular degeneration, before symptoms emerge.

?We have had a blast working with the community and getting to know our patients on a personal level,? said Dr. Bethany Fishbein. ?But we don?t want to rest on our laurels; we?re always looking ahead, and we?re always trying to find new ways to improve the high-quality eye care that our patients have come to expect. That focus on our patients? quality of life is part of our commitment to the people we serve.?

Beyond its tech, Somerset Eye Care also invests in its staff, and hires team members who are as compassionate as they are knowledgeable. As a locally owned, family-run eye care practice, the office was built to reflect a warm, welcoming environment to help put patients at ease. Their eye doctors and opticians are friendly and encouraging, making appointments a relaxed and engaging experience.

?When Bethany and I were first formulating the practice, we wanted to create a place where every last patient is treated with the same level of care and respect that we would provide for our own family,? said Dr. Jonathan Fishbein. ?After 23 years of hard work, I?m extremely proud of the atmosphere we?ve created the

team we've fostered, and the close personal connections we've established with our patients.?

As Somerset Eye Care continues to serve patients, the practice continues to evolve. The staff, driven by a core mission of providing the best, goes through continuous education to keep their best care practices at the front of the curve. They've made sure that their office remains updated and fresh, without sacrificing the courtesy and empathy that drives their care.

This focus on innovation is also reflected in their optical selection; boasting more than 700 frames to choose from and sporting both indie and trusted designer brands, patients have enough options to satisfy any personality type. Somerset Eye Care offers a wide range of styles, shapes, and colors so that any patient can find the perfect fit ? all of it updated to reflect the latest fashion trends.

To celebrate their 23rd anniversary, Somerset Eye Care is accepting appointments for both new and existing patients at its office in North Brunswick, New Jersey.

#### About Somerset Eye Care

Located in North Brunswick, Somerset Eye Care is a family-owned optometry practice with a reputation for offering excellent eye care services and eyewear for the entire family. Founded in 2001 on the belief of putting the patients above everything else, Somerset Eye Care's core values are as clear as the eyesight they provide to patients. Somerset Eye Care also offers an extensive selection of eyewear, including eyeglasses and contact lenses, and believes in making incredible eye health services accessible to everyone in their community.

To learn more, visit: <http://www.somerseteyecare.com/>

###

For more information about Somerset Eye Care - North Brunswick, contact the company here: Somerset Eye Care - North Brunswick Larissa Steinberg (732) 658-6765 [appointments@somerseteyecare.com](mailto:appointments@somerseteyecare.com) 2090 Route 27 Suite 105 North Brunswick, NJ 08902

### **Somerset Eye Care - North Brunswick**

*Somerset Eye Care is an eye care practice in North Brunswick, NJ, that offers modern eye health and vision services to patients of all ages including comprehensive eye exams, myopia management, low vision therapy, scleral lens fittings, and more.*

Website: <https://somerseyecare.com/>

Email: [appointments@somerseyecare.com](mailto:appointments@somerseyecare.com)

Phone: (732) 658-6765



*Powered by [PressAdvantage.com](http://PressAdvantage.com)*