Irvine Print Shop Expands Services: Main Graphics Announces Comprehensive Printing Solutions in Orange County

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IRVINE, CA - July 12, 2024 -
Main Graphics, a high-volume print shop in Orange County, announces expanded services at its main location in Irvine. The Irvine Print Shop will now offer a wider range of printing solutions to better serve the needs of its diverse clients. This expansion reflects the company's commitment to providing high-quality printing services. These include apparel, promotional items, and large format printing.

Main Graphics' Irvine Print Shop has always aimed to meet the varied printing needs of its customers. They ensure quick turnaround times and dependable service. Founded on the belief that every project, whether it's a small batch of business cards or an extensive promotional campaign, deserves attention to detail, the company has grown to be a trusted partner for many businesses and individuals in the region.

"Our expansion is part of our mission to provide unparalleled service and support to our clients," said George Haggarty, CEO of Main Graphics. "The additional services at our Irvine Print Shop will allow us to handle

larger, more complex projects. This further establishes our reputation for quality and reliability in the field of Orange County Printing."

The enhanced services include digital printing and high-quality direct mail services. These updates ensure that clients' marketing materials and business documents meet high standards for professional presentation. Main Graphics will also increase its graphic design services, featuring a larger team of designers to work closely with clients, creating tailored branding solutions.

Main Graphics offers an array of services such as screen printing, large format printing, and binding services. They cater to both personal and corporate needs, ensuring each product is crafted with precision and care. This dedication to versatility and quality has positioned Main Graphics as a prominent fixture in the Orange County printing industry.

"Our team is excited about these new capabilities," added Haggarty. "From banners and posters to booklets and catalogs, our goal is to meet the high expectations of our clients and exceed them whenever possible. As we grow, we aim to stay rooted in the core values that made us successful?offering exceptional service, fast turnaround, and quality products."

Recently, the Irvine Print Shop introduced new equipment that enhances digital printing and large format printing capabilities. This addition is expected to meet increasing demands for high-resolution, vibrant prints that suit both short-run orders and extensive campaigns. The shop can now offer more specialized options such as intricate book binding and custom apparel printing, ensuring each project can be fully customized to the client's specifications.

Their comprehensive list of services covers everything from brochure and postcard printing to menu and yard sign creation. These enhancements particularly benefit commercial clients seeking comprehensive promotional materials to boost their marketing strategies. The robust new offerings support the company's long-standing commitment to providing cost-effective, fast, and high-quality printing solutions.

The Irvine Print Shop continues to serve the broader community, including cities such as Aliso Viejo, Anaheim, and Huntington Beach. Their expanded services aim to make high-quality printing more accessible to a broader audience, reinforcing their strong presence in the local market.

Main Graphics' Irvine expansion is also about more than just machinery and services. The company strives to maintain a customer-focused approach. Their dedicated staff is trained to provide expert guidance and support from project inception to completion. This approach helps ensure that each client's vision is brought to life effectively and efficiently.

As the company looks ahead, it will focus on developing its suite of digital printing services. This will include options for personalized printing projects and variable-data printing, allowing for highly targeted and customized print products. The incorporation of new digital printing technologies shows the company's commitment to staying current with industry innovations.

Main Graphics also emphasizes the importance of environmental responsibility. Sustainable printing practices, such as the use of eco-friendly materials and processes, are integral to their service offerings. This ensures that clients can achieve their branding and communication goals while minimizing environmental impact.

The Main Graphics team encourages businesses and individuals in Orange County to visit their Irvine Print Shop to explore the newly expanded services. The goal remains the same: to deliver top-tier solutions that cater to a broad spectrum of printing needs, from day-to-day business essentials to large-scale promotional items.

Main Graphics' addition of new services at their Irvine Print Shop highlights their dedication to quality and customer satisfaction. This expansion enhances their ability to provide comprehensive, tailored printing solutions to businesses and individuals across Orange County, reinforcing their reputation as a reliable and versatile partner in the printing industry. For more information about Main Graphics and their services, visit their website.

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Main Graphics

Main Graphics is the Orange County print shop to sign with if you want to give your clients quality printed material that will provide them with all the information they need to know about your business and services.

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