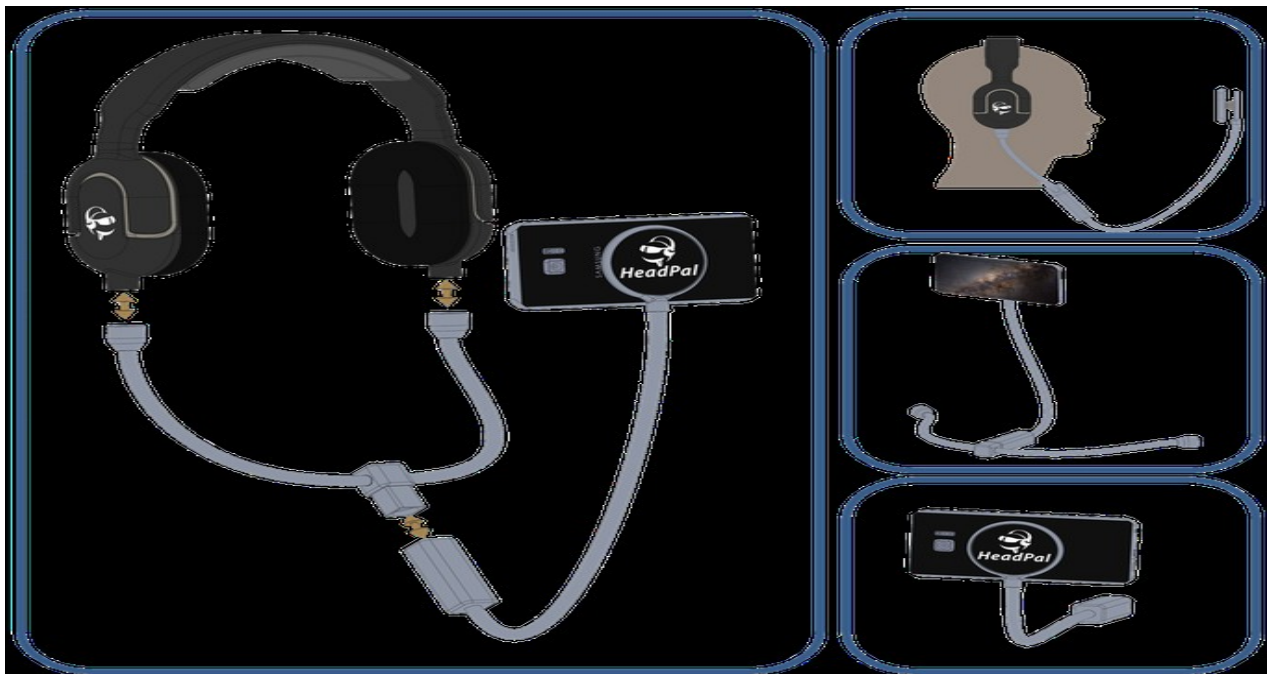




HeadPal Aims At Assisting Smartphone Users In Getting Rid Of Tech-Neck

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With the advent of technology, the smartphone has become one gadget which seems to be a must-have with every person. Not only it assists people in many different ways, but it is also a source of entertainment for all. But with entertainment comes the issues of holding it for long while using it or watching videos. It creates fatigue and causes an uncomfortable experience while watching videos for long. In other words, "Tech-Neck". To provide a solution to this issue, HeadPal has come up with its new accessory, with the same name, which holds the smartphone for the users while they enjoy using it.

Adam Argesta, CEO of "Head Pal", said, "The concept of HeadPal came after a thorough research through which we pointed out the issues of "Tech-neck" which people generally face but are unaware until pointed out." He said that their product has been created based on the results of this research and they are sure it is a perfect solution to this issue.

HeadPal is designed to remove the need of holding or balancing the Smartphone device while viewing the

media on it. The company representatives credit its unique design for it. They said, "The innovative design of the new accessory from HeadPal securely holds the smartphone device. It provides a hands-free experience for the users while using their smartphone device."

The newly developed accessory has been created after keeping the correct and comforting eye level positioning of the device in mind. "This unique accessory has been designed to enable users in keeping the device at a right eye level which ensures the comfort and visibility," they added.

He emphasized that Headpal is responding to what consumers want. People are using smartphones more than ever before, and this innovative Smartphone accessory is simply just a reflection of that. He added, "While there are many other Smartphone mount accessories on the market, what makes HeadPal unique is its ability to morph into different modes, with three main features to suit the needs of all users."

The company says that the device comes with three different modes:

- The head - mount mode connects the device to over-ear Bluetooth headphones, positioning the media device at eye level. Adjustments can be made to height and distance, ensuring user comfort.
- The table - mount mode is a sleek moldable stand that holds the media device and can be positioned on any flat surface.
- The selfie - stick mode enables users to move their media device whilst inserted in the device mount.

Company representatives are touting this device as a perfect device to use while travelling, lying down or moving. This exciting new HeadPal Smartphone accessory has been aimed at resolving the "Tech-Neck" issue and is creating buzz already. The company has just launched a Kickstarter campaign to support the commercialization of the innovation and are hoping to use the support, comments and feedbacks through the kickstarter to further propel their new accessory.

For more information visit the [Kickstarter campaign page](#).

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