



Comparing Skillshare and YouTube for The True Cost of Learning

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In an era where online education has become a cornerstone of personal and professional development, the choice between free and paid platforms is increasingly critical. Vitaliy Lano, creator of IMHO Reviews, in his latest article on LinkedIn sheds light on this ongoing debate, emphasizing the need to evaluate the real value offered by platforms like Skillshare and YouTube.

"Choosing between Skillshare and YouTube for online learning is like deciding whether to pay for your coffee or hope someone left a free one," Lano stated. "We all love free stuff, but let's face it, someone's always footing the bill. So, which platform is the sneaky creeper and which one actually delivers results? This is the question I answered in my article."

According to IMHO Reviews, Skillshare and YouTube stand out as two of the most popular online learning platforms, each offering unique approaches to content delivery. Skillshare, known for its subscription-based model, provides structured, project-based courses. On the other hand, YouTube offers a vast array of free

content, catering to a wide range of interests.

Lano commented on the contrasting approaches, noting, "Skillshare's structured, project-based learning can be incredibly effective for those who need a clear path to follow. In contrast, YouTube's diverse and free content can be a double-edged sword, providing flexibility but often leading to distractions."

The article explained that Skillshare operates on a subscription model, priced at \$168 per year. Currently, the company offers its subscription with a 40% discount for \$100.8 per year. This model gives users unlimited access to over 35,000 courses, fostering a community-oriented, project-based learning environment.

"Skillshare's strength lies in its structured approach and the quality of its courses," Lano expressed. "During my experience, I found the project-based learning to be particularly beneficial. It helped me apply new skills immediately, and the community aspect provided additional motivation."

However, he argued, that Skillshare is not without its drawbacks. The high subscription cost, occasional mediocre courses, and reports of poor customer service can be significant barriers for some users. "Even though there are some courses that lack quality, I never had any trouble finding good ones," Lano added.

YouTube offers free access to a seemingly endless library of content. From casual how-to videos to in-depth lectures from top universities, YouTube caters to an extensive range of learning needs. The platform's algorithm personalizes content based on viewing habits, making it easy to discover new videos and channels.

"YouTube is a fantastic resource for flexible, self-directed learning," Lano commented. "I use it daily, mostly for entertainment, but also for educational purposes. Channels like Crash Course and Khan Academy provide high-quality content that rivals some paid courses."

Lano noted, that the lack of structure and the prevalence of ads and clickbait can detract from the learning experience. "The constant stream of suggested videos often leads to distraction," he said. "I've caught myself wasting hours in unproductive viewing sessions."

The article discussed who is the ideal user for each platform and came to the conclusion that it depends on their learning preferences and objectives. Skillshare is tailored for those who thrive in a structured, project-based learning environment, particularly in creative, business, and technology fields. "Skillshare is great for picking up new skills quickly and efficiently," Lano expressed. "It's perfect for self-starters who prefer a curated educational experience."

YouTube suits self-directed learners who enjoy the freedom to explore a wide range of topics. It's an excellent resource for hobbyists, DIY enthusiasts, and anyone looking for quick tutorials without committing to

a structured course. "YouTube is a goldmine for those who want to dive into diverse topics without the constraints of a curriculum," Lano commented.

For more information about Skillshare and 40% discount, please visit the company's website.

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IMHO Reviews

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