

Family Vision Optical Welcomes Dr. Amanda Bancroft to Their Eye Care Team

July 30, 2024

Allendale Charter Township, Michigan - July 30, 2024 -
Allendale, MI ? Family Vision Optical is excited to announce that they have added Amanda Bancroft, O.D., to their staff to support both their main office and the Rejuvenation Dry Eye Center. Located at 6101 Lake Michigan Dr. Suite B-700, Allendale, MI 49401, Dr. Bancroft will bring her talents and compassion to the Family Vision Optical team. A skilled optometrist and a certified Personalized Nutrition Practitioner through the Ocular Wellness and Nutrition Society, Dr. Bancroft specializes in customized, whole-body treatment for patients of all ages.

?We are thrilled to have Dr. Bancroft join our team at Family Vision Optical,? said founder and practicing optometrist Nick Lillie, O.D. ?When it comes to treating eye conditions, the health of the entire body matters. A robust, healthy body has a much easier time healing itself than one that lacks proper nutrition or doesn?t get enough sleep. Dr. Bancroft?s holistic approach to eye care fits in well with our operating philosophy.?

Originally from Boyertown, Pennsylvania, Dr. Bancroft received a degree in chemistry from Saint Francis

University before attending the Pennsylvania College of Optometry at Salus University, where she earned her doctorate. Her interest in eye care goes all the way back to elementary school.

?By the time I was in third grade, I needed a very strong vision prescription,? recalls Dr. Bancroft. ?My eye doctor was so nice and patient, so I would often eagerly anticipate each visit, and knew that I wanted to give that same feeling to patients when I grew up. While in college, I joined her office as a technician and saw firsthand the significance she had in patients? lives, which only strengthened my resolve.?

Experienced and extensively trained, Dr. Bancroft specializes in comprehensive primary eye care, ocular surface disease treatment, specialty and scleral lens fittings, and low vision rehabilitation. She particularly enjoys treating eye diseases, including dry eye syndrome. The eye disease management plans she creates for her patients are tailored specifically to their needs.

?One of many things I admire about the exemplary eye care she provides is her ability to form personal connections with her patients,? added Dr. Lillie. ?She tells the patients ?Look, we?re in this together. We?re walking a path now as a team, and at the end of that path is clear, healthy vision.? And that really helps a patient who is scared about their eyesight, because now they know she?s not just a lab coat with a prescription pad ? she?s fully committed to giving them exactly what they need.?

When she?s not serving patients, Dr. Bancroft can be found exploring Michigan?s great outdoors with her fiancé, Chris. She enjoys hiking, kayaking, gardening, strength training, and reading.

Family Vision Optical is accepting appointments for new and existing patients. People who want to schedule an appointment should call their office at (616) 219 ? 8153.

About Family Vision Optical

Family owned and operated, Family Vision Optical is committed to offering high-quality, patient-oriented care in a nurturing environment where questions are encouraged, and everyone is treated like family. Innovative and determined to continually invest in their patients, Family Vision Optical utilizes state-of-the-art diagnostic and treatment technology ? their staff is knowledgeable and compassionate, and dedicated to offering patients solutions that improve their quality of life and fit their lifestyle. Their team, led by founder Dr. Nick Lillie, are area leaders in myopia management, dry eye, and ocular disease treatment. With hundreds of excellent frames to choose from, and the support of the Rejuvenation Dry Eye Center, patients can get all of their eye care needs met under one roof.

For more information, visit https://familyvisionoptical.com/.

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For more information about Family Vision Optical, contact the company here:Family Vision OpticalDr. Nick Lillie(616) 219-8153info@familyvisionoptical.com11145 68th Ave Suite C Allendale, MI 49401

Family Vision Optical

Family Vision Optical is a specialized eye care practice in Allendale, MI.

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