



Boomcycle Digital Marketing Unveils Comprehensive SEO Guide for Concrete Contractors

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Boomcycle Digital Marketing, a leading digital marketing agency, has released an in-depth guide on search engine optimization (SEO) strategies specifically tailored for concrete contractors. The article, titled "SEO for Concrete Contractors: Effective Strategies for Local Optimization," provides actionable insights to help cement businesses improve their online visibility and attract more local clients.

In an increasingly digital world, many concrete contractors struggle to establish a strong online presence. Boomcycle's guide addresses this challenge by offering a range of SEO techniques designed to boost local search rankings and drive targeted traffic to contractors' websites.

The comprehensive guide covers several key areas of SEO, including keyword research and implementation, creating engaging industry-specific content, link-building strategies, local search optimization techniques, performance tracking and analysis, and advanced SEO tactics for staying ahead of the competition.

"Our goal with this guide is to empower concrete contractors with the knowledge and tools they need to succeed in the digital marketplace," said David Victor, founder of Boomcycle Digital Marketing. "By implementing these strategies, contractors can significantly improve their online visibility and attract more qualified leads in their local area."

The article emphasizes the importance of tailoring SEO efforts to the concrete industry's unique needs. It provides practical advice on optimizing Google Business Profiles, targeting specific keywords and locations, and creating valuable content that addresses potential clients' needs and questions.

Concrete contractors who implement the strategies outlined in the guide can expect to see improvements in their search engine rankings, increased website traffic, and, ultimately, more business opportunities.

The guide emphasizes the critical role of local SEO for concrete contractors. It explains how optimizing for local search can significantly increase visibility in specific geographic areas where contractors operate. The article provides step-by-step instructions on how to claim and optimize Google Business Profiles, a crucial element in improving local search rankings.

One of the key strategies highlighted in the guide is the importance of creating high-quality, industry-specific content. The article suggests that concrete contractors should develop informative blog posts, how-to guides, and project showcases that demonstrate their expertise and address common customer questions. This approach not only improves search engine rankings but also establishes the contractor as an authority in their field.

The guide also delves into the technical aspects of SEO, discussing the importance of website speed, mobile responsiveness, and proper site structure. It provides concrete contractors with practical tips on how to improve these technical elements, even if they don't have extensive web development experience. "In today's digital age, having a strong online presence is no longer optional for concrete contractors," Victor added.

"Our guide provides a roadmap for contractors to navigate the complex world of SEO and stand out in a competitive market," said the article's author, David Victor.

Boomcycle's article also addresses the importance of reputation management and gathering customer reviews. It offers strategies for encouraging satisfied customers to leave positive reviews and how to handle negative feedback professionally. This section underscores the impact that online reviews can have on a concrete contractor's visibility and credibility in local search results.

For those seeking professional assistance, Boomcycle Digital Marketing offers specialized SEO services for concrete contractors. The company's team of experts can help businesses navigate the complexities of digital

marketing and achieve sustainable growth in their local markets.

To read the full article and learn more about effective SEO strategies for concrete contractors, visit <https://boomcycle.com/blog/seo-for-concrete-contractors/>.

Boomcycle Digital Marketing is a San Francisco Bay Area-based digital marketing agency specializing in SEO, content marketing, and web design. With a focus on helping local businesses thrive in the digital landscape, Boomcycle Digital Marketing combines industry expertise with cutting-edge marketing strategies to deliver measurable results for its clients.

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For more information about Boomcycle Digital Marketing, contact the company here: Boomcycle Digital Marketing David Victor (925) 222-5221 hello@boomcycle.com 111 Deerwood Rd STE 200, San Ramon, CA 94583

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{"@type": "Thing", "name": "Lead generation", "description": "In simple words, Lead generation can be defined as the process of raising buyer interest and generating inquiries from prospective clients, often in the form of name and contact information.", "sameAs": ["http://en.wikipedia.org/wiki/Lead_generation", "https://www.google.com/search?q=Lead+generation&kgmid=/m/06842y", "https://www.wikidata.org/wiki/Q1583910"]},

{"@type": "Thing", "name": "Negative keyword", "sameAs": ["http://en.wikipedia.org/wiki/Negative_keyword", "https://www.google.com/search?q=Negative+keyword&kgmi

d=/m/0k2l0f4", "https://www.wikidata.org/wiki/Q17071028"}},

{"@type": "Thing", "name": "Blog", "description": "discussion or informational website consisting of discrete, often informal diary-style text entries (posts)", "sameAs": ["http://en.wikipedia.org/wiki/Blog", "https://www.google.com/search?q=Blog&kgmid=/m/084dw", "https://www.wikidata.org/wiki/Q30849"}},

{"@type": "Thing", "name": "Communication", "description": "act of conveying intended meaning", "sameAs": ["http://en.wikipedia.org/wiki/Communication", "https://www.google.com/search?q=Communication&kgmid=/m/01lh", "https://www.wikidata.org/wiki/Q11024"}},

{"@type": "Thing", "name": "Web content management system", "description": "a software content management system (CMS) specifically for web content.", "sameAs": ["http://en.wikipedia.org/wiki/Web_content_management_system", "https://www.google.com/search?q=Web+content+management+system&kgmid=/m/0615s2", "https://www.wikidata.org/wiki/Q45211"}},

{"@type": "Thing", "name": "Conversion rate optimization", "description": "process of optimizing the percentage of website visitors making a purchase, filling out a form or a different defined action", "sameAs": ["http://en.wikipedia.org/wiki/Conversion_rate_optimization", "https://www.google.com/search?q=Conversion+rate+optimization&kgmid=/m/0ft9q0", "https://www.wikidata.org/wiki/Q52083677"}},

{"@type": "Thing", "name": "Small business", "description": "private business with relatively small number of employees, capital, or revenue", "sameAs": ["http://en.wikipedia.org/wiki/Small_business", "https://www.google.com/search?q=Small+business&kgmid=/m/01pdc4", "https://www.wikidata.org/wiki/Q1109680"}},

{"@type": "Thing", "name": "Dublin, California", "description": "city in California", "sameAs": ["http://en.wikipedia.org/wiki/Dublin,_California", "https://www.google.com/search?q=Dublin%2C+California&kgmid=/m/0qxy8", "https://www.wikidata.org/wiki/Q837109"}},

{"@type": "Thing", "name": "Microsoft", "description": "American multinational technology corporation", "sameAs": ["http://en.wikipedia.org/wiki/Microsoft", "https://www.google.com/search?q=Microsoft&kgmid=/m/04sv4", "https://www.wikidata.org/wiki/Q2283"}},

{"@type": "Thing", "name": "Data science", "description": "interdisciplinary field of study focused on deriving knowledge and insights from data", "sameAs": ["http://en.wikipedia.org/wiki/Data_science", "https://www.google.com/search?q=Data+science&kgmid=/m/0jt3_q3", "https://www.wikidata.org/wiki/Q2374463"}},

{"@type": "Thing", "name": "Computer", "description": "general-purpose device for performing arithmetic or logical operations", "sameAs": ["http://en.wikipedia.org/wiki/Computer", "https://www.google.com/search?q=Computer&kgmid=/m/01m3v", "https://www.wikidata.org/wiki/Q68"}},

{"@type": "Thing", "name": "Photographer", "description": "person who takes photographs", "sameAs": ["http://en.wikipedia.org/wiki/Photographer", "https://www.google.com/search?q=Photographer&kgmid=/m/0lgw7", "https://www.wikidata.org/wiki/Q33231"}},

{"@type": "Thing", "name": "Health care", "description": "prevention of disease and promotion of wellbeing of humans and animals", "sameAs": ["http://en.wikipedia.org/wiki/Health_care", "https://www.google.com/search?q=Health+care&kgmid=/m/01mw2x", "https://www.wikidata.org/wiki/Q31207"]},

{"@type": "Thing", "name": "Danville, California", "description": "town in Contra Costa County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Danville", "_California", "https://www.google.com/search?q=Danville%2C+California&kgmid=/m/0qynk", "https://www.wikidata.org/wiki/Q846586"]},

{"@type": "Thing", "name": "Business-to-business", "description": "commercial transaction between businesses", "sameAs": ["http://en.wikipedia.org/wiki/Business-to-business", "https://www.google.com/search?q=Business-to-business&kgmid=/m/05mqkg", "https://www.wikidata.org/wiki/Q325421"]},

{"@type": "Thing", "name": "Technology company", "description": "company specializing in technology", "sameAs": ["http://en.wikipedia.org/wiki/Technology_company", "https://www.google.com/search?q=Technology+company&kgmid=/m/0125z_t7", "https://www.wikidata.org/wiki/Q18388277"]},

{"@type": "Thing", "name": "East Bay", "description": "eastern region of the San Francisco Bay Area, California, USA", "sameAs": ["http://en.wikipedia.org/wiki/East_Bay", "https://www.google.com/search?q=East+Bay&kgmid=/m/04rn4w", "https://www.wikidata.org/wiki/Q2617944"]},

{"@type": "Thing", "name": "Artificial intelligence", "description": "field of computer science that develops and studies intelligent machines", "sameAs": ["http://en.wikipedia.org/wiki/Artificial_intelligence", "https://www.google.com/search?q=Artificial+intelligence&kgmid=/m/0mkz", "https://www.wikidata.org/wiki/Q11660"]},

{"@type": "Thing", "name": "Unique selling proposition", "description": "individual claim that differentiates a product or service", "sameAs": ["http://en.wikipedia.org/wiki/Unique_selling_proposition", "https://www.google.com/search?q=Unique+selling+proposition&kgmid=/m/02zz_d", "https://www.wikidata.org/wiki/Q963465"]},

{"@type": "Thing", "name": "Competition (economics)", "description": "rivalry between firms; ability of companies to take each others market share in a given market", "sameAs": ["http://en.wikipedia.org/wiki/Competition_(economics)", "https://www.google.com/search?q=Competition+%28economics%29&kgmid=/m/02p8j7_", "https://www.wikidata.org/wiki/Q319676"]},

{"@type": "Thing", "name": "Database", "description": "organized collection of data in computing", "sameAs": ["http://en.wikipedia.org/wiki/Database", "https://www.google.com/search?q=Database&kgmid=/m/02bc6", "https://www.wikidata.org/wiki/Q8513"]},

{"@type": "Thing", "name": "Consultant", "description": "professional who provides advice in their specific field of expertise; for property consultant use Q124728671; for adviser who is part of leadership use Q2994387", "sameAs":

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{"@type": "Thing", "name": "Truth", "description": "what is in accord with fact or reality", "sameAs": ["http://en.wikipedia.org/wiki/Truth","https://www.google.com/search?q=Truth&kgmid=/m/07cb8","https://www.wikidata.org/wiki/Q7949"]},

{"@type": "Thing", "name": "Software as a service", "description": "software licensing and delivery model in which software is licensed on a subscription basis and is centrally hosted", "sameAs": ["http://en.wikipedia.org/wiki/Software_as_a_service","https://www.google.com/search?q=Software+as+a+service&kgmid=/m/06_4c_","https://www.wikidata.org/wiki/Q1254596"]},

{"@type": "Thing", "name": "Marketing strategy", "description": "process that allow organization to concentrate limited resources on greatest opportunities", "sameAs": ["http://en.wikipedia.org/wiki/Marketing_strategy","https://www.google.com/search?q=Marketing+strategy&kgmid=/m/01wg0g","https://www.wikidata.org/wiki/Q1363963"]},

{"@type": "Thing", "name": "Livermore, California", "description": "city in Alameda County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Livermore","_California","https://www.google.com/search?q=Livermore%2C+California&kgmid=/m/0qxzs","https://www.wikidata.org/wiki/Q138901"]},

{"@type": "Thing", "name": "Search engine", "description": "software system that is designed to search for information on the World Wide Web", "sameAs": ["http://en.wikipedia.org/wiki/Search_engine","https://www.google.com/search?q=Search+engine&kgmid=/m/02wvbrv","https://www.wikidata.org/wiki/Q4182287"]},

{"@type": "Thing", "name": "PageRank", "description": "algorithm for calculating the authority of a web page based on link structure.", "sameAs": ["http://en.wikipedia.org/wiki/PageRank","https://www.google.com/search?q=PageRank&kgmid=/m/05xpb","https://www.wikidata.org/wiki/Q184316"]},

{"@type": "Thing", "name": "Walnut Creek, California", "description": "city in Contra Costa County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Walnut_Creek","_California","https://www.google.com/search?q=Walnut+Creek%2C+California&kgmid=/m/0qyzb","https://www.wikidata.org/wiki/Q493261"]},

{"@type": "Thing", "name": "YouTube", "description": "American video-sharing platform owned by Alphabet Inc.", "sameAs": ["http://en.wikipedia.org/wiki/YouTube","https://www.google.com/search?q=YouTube&kgmid=/m/09jcv5","https://www.wikidata.org/wiki/Q866"]},

{"@type": "Thing", "name": "Nvidia", "description": "American multinational technology company", "sameAs": ["http://en.wikipedia.org/wiki/Nvidia","https://www.google.com/search?q=Nvidia&kgmid=/m/09rh_","https://www.wikidata.org/wiki/Q182477"]},

{"@type": "Thing", "name": "Alameda County, California", "description": "county in California, United States", "sameAs":

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{"@type": "Thing", "name": "Brand", "description": "identification for a good or service", "sameAs":
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{"@type": "Thing", "name": "User (computing)", "description": "person who uses a computer or network service", "sameAs":
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{"@type": "Thing", "name": "Domain name", "description": "identification string that defines a realm of administrative autonomy, authority or control within the Internet", "sameAs":
["http://en.wikipedia.org/wiki/Domain_name", "https://www.google.com/search?q=Domain+name&kgmid=/m/09y1k", "https://www.wikidata.org/wiki/Q32635"]},
{"@type": "Thing", "name": "Venture capital", "description": "form of private equity financing that is provided by venture capital firms or funds to startups, early-stage, and emerging companies that have been deemed to have high growth potential or demonstrated high growth", "sameAs":
["http://en.wikipedia.org/wiki/Venture_capital", "https://www.google.com/search?q=Venture+capital&kgmid=/m/01m2bt", "https://www.wikidata.org/wiki/Q219409"]},
{"@type": "Thing", "name": "Entrepreneurship", "description": "creation or extraction of economic value", "sameAs":
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{"@type": "Thing", "name": "San Francisco", "sameAs":
["http://en.wikipedia.org/wiki/San_Francisco", "https://www.google.com/search?q=San+Francisco&kgmid=/m/0d6lp", "https://www.wikidata.org/wiki/Q62"]},
{"@type": "Thing", "name": "Data", "description": "information arranged for automatic processing", "sameAs":
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{"@type": "Thing", "name": "Silicon Valley", "description": "region in northern of U.S. state of California", "sameAs":
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{"@type": "Thing", "name": "Heating, ventilation, and air conditioning", "description": "heating, ventilation, and air conditioning", "sameAs":

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{"@type": "Thing", "name": "Roofer", "description": "occupation, worker who works on a roof", "sameAs": ["http://en.wikipedia.org/wiki/Roofer", "https://www.google.com/search?q=Roofer&kgmid=/m/0h398j", "https://www.wikidata.org/wiki/Q552378"]},

{"@type": "Thing", "name": "Local search (Internet)", "description": "use of specialized Internet search engines that allow users to submit geographically constrained searches against a structured database of local business listings", "sameAs": ["http://en.wikipedia.org/wiki/Local_search_(Internet)", "https://www.google.com/search?q=Local+search+%28Internet%29&kgmid=/m/08dt45", "https://www.wikidata.org/wiki/Q616553"]},

{"@type": "Thing", "name": "Mountain View, California", "description": "city in Santa Clara County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Mountain_View", "_California", "https://www.google.com/search?q=Mountain+View%2C+California&kgmid=/m/0r6c4", "https://www.wikidata.org/wiki/Q486860"]},

{"@type": "Thing", "name": "California State University, East Bay", "description": "State university in Hayward, California", "sameAs": ["http://en.wikipedia.org/wiki/California_State_University", "_East_Bay", "https://www.google.com/search?q=California+State+University%2C+East+Bay&kgmid=/m/02k0pn", "https://www.wikidata.org/wiki/Q1026916"]},

{"@type": "Thing", "name": "San Ramon, California", "description": "city in Contra Costa County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/San_Ramon", "_California", "https://www.google.com/search?q=San+Ramon%2C+California&kgmid=/m/0qyxy", "https://www.wikidata.org/wiki/Q605472"]},

{"@type": "Thing", "name": "Blackhawk, California", "description": "census-designated place in Contra Costa County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Blackhawk", "_California", "https://www.google.com/search?q=Blackhawk%2C+California&kgmid=/m/02_t89", "https://www.wikidata.org/wiki/Q3470840"]},

{"@type": "Thing", "name": "Web hosting service", "description": "service of hosting websites", "sameAs": ["http://en.wikipedia.org/wiki/Web_hosting_service", "https://www.google.com/search?q=Web+hosting+service&kgmid=/m/014pz4", "https://www.wikidata.org/wiki/Q5892272"]},

{"@type": "Thing", "name": "San Francisco Bay Area", "description": "metropolitan area in California, United States", "sameAs": ["http://en.wikipedia.org/wiki/San_Francisco_Bay_Area", "https://www.google.com/search?q=San+Francisco+Bay+Area&kgmid=/m/06pvr", "https://www.wikidata.org/wiki/Q213205"]},

{"@type": "Thing", "name": "Google Search Console", "description": "internet service by Google", "sameAs": ["http://en.wikipedia.org/wiki/Google_Search_Console", "https://www.google.com/search?q=Google+Search+Console&kgmid=/m/05h5pjx", "https://www.wikidata.org/wiki/Q328216"]},

{"@type": "Thing", "name": "United States", "description": "country primarily located in North America",

"sameAs":

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{"@type": "Thing", "name": "Music", "description": "art/activity of creating art using sound", "sameAs": ["http://en.wikipedia.org/wiki/Music","https://www.google.com/search?q=Music&kgmid=/m/04rlf","https://www.wikidata.org/wiki/Q638"]},

{"@type": "Thing", "name": "Castro Valley, California", "description": "census-designated place in Alameda County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Castro_Valley","_California","https://www.google.com/search?q=Castro+Valley%2C+California&kgmid=/m/0qxxj","https://www.wikidata.org/wiki/Q1020700"]},

{"@type": "Thing", "name": "Return on investment", "description": "ratio between the net profit and cost of investment resulting from an investment of some resources", "sameAs": ["http://en.wikipedia.org/wiki/Return_on_investment","https://www.google.com/search?q=Return+on+investment&kgmid=/m/0h3p28z","https://www.wikidata.org/wiki/Q939134"]},

{"@type": "Thing", "name": "Oakland, California", "description": "city and county seat of Alameda County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Oakland","_California","https://www.google.com/search?q=Oakland%2C+California&kgmid=/m/0dc95","https://www.wikidata.org/wiki/Q17042"]},

{"@type": "Thing", "name": "Home page", "description": "main page of a site", "sameAs": ["http://en.wikipedia.org/wiki/Home_page","https://www.google.com/search?q=Home+page&kgmid=/m/03gd5","https://www.wikidata.org/wiki/Q11439"]},

{"@type": "Thing", "name": "California", "description": "state of the United States of America", "sameAs": ["http://en.wikipedia.org/wiki/California","https://www.google.com/search?q=California&kgmid=/m/01n7q","https://www.wikidata.org/wiki/Q99"]},

{"@type": "Thing", "name": "Website builder", "description": "a tool used to build a website", "sameAs": ["http://en.wikipedia.org/wiki/Website_builder","https://www.google.com/search?q=Website+builder&kgmid=/m/06gx4j","https://www.wikidata.org/wiki/Q1625990"]},

{"@type": "Thing", "name": "Sacramento, California", "description": "capital city of California, United States", "sameAs":

["http://en.wikipedia.org/wiki/Sacramento","_California","https://www.google.com/search?q=Sacramento%2C+California&kgmid=/m/07bcn","https://www.wikidata.org/wiki/Q18013"]},

{"@type": "Thing", "name": "Advertising agency", "description": "business creating advertisements and/or placing them in third-party media publications", "sameAs": ["http://en.wikipedia.org/wiki/Advertising_agency","https://www.google.com/search?q=Advertising+agency&kgmid=/m/029czc","https://www.wikidata.org/wiki/Q216931"]},

{"@type": "Thing", "name": "Mobile device", "description": "small, hand-held computing device", "sameAs": ["http://en.wikipedia.org/wiki/Mobile_device","https://www.google.com/search?q=Mobile+device&kgmid=/m/030swj","https://www.wikidata.org/wiki/Q5082128"]},

{"@type": "Thing", "name": "Video", "description": "technique of recording, copying and broadcasting of moving visual images; this is some general item for video because of the Wikipedia articles describe various aspects", "sameAs": ["http://en.wikipedia.org/wiki/Video", "https://www.google.com/search?q=Video&kgmid=/m/07z4p", "https://www.wikidata.org/wiki/Q34508"]},

{"@type": "Thing", "name": "Pleasanton, California", "description": "city in Alameda County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Pleasanton", "_California", "https://www.google.com/search?q=Pleasanton%2C+California&kgmid=/m/0qx_z", "https://www.wikidata.org/wiki/Q747444"]},

{"@type": "Thing", "name": "Northern California", "description": "region of California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Northern_California", "https://www.google.com/search?q=Northern+California&kgmid=/m/012x2r", "https://www.wikidata.org/wiki/Q1066807"]},

{"@type": "Thing", "name": "Modesto, California", "description": "city in and county seat of Stanislaus County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Modesto", "_California", "https://www.google.com/search?q=Modesto%2C+California&kgmid=/m/0r7fy", "https://www.wikidata.org/wiki/Q204561"]},

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{"@type": "Thing", "name": "Web page", "description": "single document composed of HTML that is directly viewable via web browsers and accessible via the World Wide Web", "sameAs": ["http://en.wikipedia.org/wiki/Web_page", "https://www.google.com/search?q=Web+page&kgmid=/m/086nh", "https://www.wikidata.org/wiki/Q36774"]},

{"@type": "Thing", "name": "Understanding", "description": "ability to think about and use concepts to deal adequately with an object", "sameAs": ["http://en.wikipedia.org/wiki/Understanding", "https://www.google.com/search?q=Understanding&kgmid=/m/01fndy", "https://www.wikidata.org/wiki/Q46744"]},

{"@type": "Thing", "name": "Hayward, California", "description": "city in Alameda County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Hayward", "_California", "https://www.google.com/search?q=Hayward%2C+California&kgmid=/m/0qxzd", "https://www.wikidata.org/wiki/Q491114"]},

{"@type": "Thing", "name": "Sunnyvale, California", "description": "city in Santa Clara County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Sunnyvale", "_California", "https://www.google.com/search?q=Sunnyvale%2C+California&kgmid=/m/0r6ff", "https://www.wikidata.org/wiki/Q208459"]},

{"@type": "Thing", "name": "Plastic surgery", "description": "medical specialty concerned with the altering or restoration of form and function", "sameAs":

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{ "@type": "Thing", "name": "San Jose, California", "sameAs":
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{ "@type": "Thing", "name": "San Francisco Bay", "sameAs":
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