



## **Professor Greg Watson Unveils Business Ethics Course to Empower Professionals**

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A new course on Business Ethics, led by Dr. Greg Watson, is now available through his website. This course aims to help students and business owners navigate ethical challenges in their professional lives. It is part of the Ford ASSET Program, a collaboration between Ford Motor Company and select community colleges.

Dr. Greg Watson's Ethics in the Workplace course focuses on the importance of ethical practices in business. Some key topics covered include making ethical decisions, frameworks for those choices, and the role personal values play. The course uses real-world examples and discussions to highlight the significance of ethics in business operations.

"Understanding ethical principles is key in today's business world," said Dr. Greg Watson. "This course provides practical tools and strategies for making ethical decisions across various professional settings."

The Ford ASSET Program emphasizes learning through experience. Students alternate between classroom

lessons and internships at Ford dealerships. This structure allows them to apply what they learn in real-life automotive service and repair settings. The program also includes training in communication, teamwork, and customer service.

Dr. Greg Watson's course blends theory and practice. Classroom activities include case studies and role-playing exercises to help students apply ethical principles in business scenarios. The course covers a range of topics, such as ethical decision-making, ethical frameworks, and the impact of personal values and workplace culture.

"Incorporating ethical practices into business is not just about following rules; it's about creating a culture of integrity," said Professor Watson. "This course equips students with the mindset and tools to handle ethical challenges effectively."

Students who complete the Business Ethics course will have a solid foundation in making ethical decisions. They will be ready to face various ethical dilemmas in their careers. The course is suitable for current business students, aspiring entrepreneurs, and professionals looking to improve their ethical skills.

Details about the course and registration are available on the website. Dr. Greg Watson, a retired entrepreneur, leads the course. His extensive experience in both academia and business offers a unique perspective.

The Ford ASSET Program bridges the gap between theoretical learning and real-world application. It spans two years, during which students attend classes at community colleges and take part in paid internships. This approach allows students to earn a salary while gaining practical experience.

The Business Ethics course examines various ethical frameworks and how to apply them in different business situations. It explores the impact of personal values and ethical priorities on decision-making. Students will learn how to navigate ethical issues and make decisions that align with both legal requirements and ethical standards.

Dr. Greg Watson has designed this course to be relevant to modern business practices. By the end of the course, students will have a comprehensive understanding of ethical principles and how to apply them in the workplace.

For more information about Professor Greg Watson and detailed course offerings visit the website.

The course also stresses the role of ethics in developing a positive workplace culture. It teaches students how to create environments where ethical behavior is encouraged and rewarded. This part of the course aims

to help future business leaders build organizations that prioritize integrity.

Dr. Greg Watson's dedication to teaching is evident in the course structure. He uses his extensive knowledge and experience to provide valuable insights into ethical business practices. This commitment ensures that students leave the course ready to handle ethical challenges in their professional lives.

The Ethics in the Workplace course is part of Dr. Greg Watson's broader effort to offer comprehensive education in business and entrepreneurship. Other courses on the platform cover topics like Small Business Management, Marketing, and Advertising. These courses aim to give students the knowledge and skills they need to succeed in today's competitive business environment.

Through the website, Dr. Greg Watson continues to contribute to the development of future business leaders. His courses are designed to be practical, showing students real-world applications of the theories they learn. This approach ensures that students are well-prepared to apply their knowledge in their careers.

For those interested in learning more about ethical practices in business, the Ethics in the Workplace course provides a thorough exploration of the subject. With a focus on practical applications and real-world examples, students will gain valuable insights and skills for their professional lives.

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## **Professor Watson**

*Dr. Greg Watson is a retired serial entrepreneur, dedicated to giving back to the entrepreneurial ecosystem. He experienced dedicated college professor, thus a lifelong commitment to training, teaching, and giving to others was born*

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