



Voiso Names Gregor Potocar as Global Chief Revenue Officer to Propel Growth and Innovation

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SINGAPORE, SG - July 23, 2024 -

Voiso, a leading AI-driven contact center software provider, is thrilled to announce the appointment of Gregor Potocar as Global Chief Revenue Officer (CRO). With a distinguished career in sales and business development, Potocar's arrival marks a significant milestone in Voiso's strategic expansion and innovation efforts.

Potocar brings over 20 years of extensive experience leading diverse teams and driving growth for top technology companies across the world.

Most recently, he served as Global Chief Revenue Officer at Infobip, where he led over 900 professionals across 70+ locations, encompassing EMEA, Latam, North America, India, APAC, and Eurasia. His previous roles include Chief Operating Officer and Head of Cloud for SAP Eastern Europe, where he focused on revenue stream design and business transformation, as well as Sales Director for Corporate Accounts, Small and Medium Enterprises, and Partners at Microsoft, demonstrating his ability to drive performance and

innovation in competitive markets.

In his new role, Potocar will oversee Voiso's global revenue matrix, driving market expansion and reinforcing the company's position as an ambitious leader in the contact center as a service (CCaaS) industry. His diverse experience and visionary leadership are expected to propel Voiso toward new heights of success and innovation.

This strategic hire aligns with Voiso's recent rebranding efforts and introduction of new product features, all done with the goal of creating a more enhanced client experience and streamlined communication workflows for both inbound and outbound communication. Potocar will provide key guidance on executing Voiso's mission of empowering businesses to connect effortlessly with their customers ? enabling growth, bringing clarity, and securing success through powerful simplicity.

This mutual commitment to progress ? Gregor's and Voiso's ? is further underscored by the company's rapid growth and the establishment of an experienced leadership team poised to challenge industry standards and redefine the future of business communication.

A Common Vision

Alexander Kravchenko, Head of Strategy at Voiso, said, ?We are delighted to welcome Gregor to Voiso. He brings a new level of quality and expertise in the revenue teams. Gregor will leverage his professional approach towards growth to help Voiso achieve more of its goals and, ultimately, become the world's leading contact center software.?

Gregor Potocar, Global Chief Revenue Officer at Voiso, commented, ?I am thrilled to join Voiso as the Global Chief Revenue Officer at such a pivotal moment in the CCaaS industry. Voiso's commitment to innovation and its relentless drive for growth are both inspiring and invigorating. The CCaaS landscape is evolving rapidly, with emerging trends like AI-driven customer service, omnichannel communication, and enhanced analytics reshaping the future of customer engagement. I am eager to collaborate with the exceptional Voiso team to harness these trends, push boundaries, and deliver unparalleled value to our customers globally. Together, we will drive forward our vision, fuel growth, and lead the industry with cutting-edge solutions.?

News about the hiring can also be found on Voiso's blog page.

About Voiso

Voiso is a simply powerful AI-driven contact center software that enables companies around the world to achieve more of their business goals. The software's comprehensive suite of features is tailor-made to

streamline communication workflows, enhance client experiences, and drive business growth ? whether your focus is sales or customer support. Over 150 advanced features ? including an AI Predictive Dialer, Omnichannel toolkit, AI Speech Analytics ? make Voiso the first choice for companies looking to leverage modern AI-driven contact center software in their quest for optimal business growth.

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Voiso Inc

We started small by building a simple, reliable calling tool. Over time Voiso has become a modern end-to-end cloud contact center software.

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