



IMHO Reviews Explore Adobe's Latest AI-Powered Illustrator and Photoshop Features

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Adobe has once again pushed the boundaries of creativity with its latest updates for Illustrator and Photoshop, released on July 23. These updates introduce groundbreaking generative AI tools designed to revolutionize creative workflows, offering unparalleled precision, control, and efficiency. Vitaliy Lano, founder of IMHO Reviews, provides an in-depth analysis of these new features and highlights an exclusive 40% discount on Creative Cloud All Apps available until August 4 for new members in the United States.

The latest version of Adobe Illustrator now features Generative Shape Fill (beta) and Enhanced Text to Pattern (beta), both powered by the advanced Adobe Firefly Vector Model. These tools enable designers to quickly generate high-quality vectors and seamless patterns, significantly accelerating ideation and conception processes.

In Photoshop, the new Selection Brush Tool allows quick and intuitive selections, with adjustable opacity and hardness settings for more flexibility when selecting, compositing, and applying filters and fills. Anna, Editor

and Researcher at IMHO Reviews, added, "The new Selection Brush Tool in Photoshop is incredibly intuitive, making complex selections easier and faster." The Adjustment Brush Tool combines the traditional workflow of selecting, masking, and adjusting into a single intuitive step, enabling more precise edits. The Text to Image feature, powered by the new Adobe Firefly Image 3 Model, allows users to generate assets from text prompts, providing impressive photographic results and better prompt comprehension for creating high-quality content.

Lano commented, "The introduction of Generative Shape Fill and enhanced Text to Pattern in Adobe Illustrator, along with the new AI-driven features in Photoshop, marks a significant advancement in design technology. These tools accelerate the creative process and empower designers to produce high-quality, customized vectors and images with unprecedented ease. This update is a game-changer for professionals looking to push the boundaries of their creative capabilities."

User feedback from the Adobe community has been overwhelmingly positive. One designer noted, "The Generative Shape Fill feature has drastically reduced the time it takes to create detailed vector graphics, allowing me to experiment more with different styles and concepts." Another user highlighted the benefits of the enhanced Text to Pattern feature, stating, "Creating seamless patterns has never been easier. The ability to edit and scale patterns directly in Illustrator is a huge time-saver."

In addition to these innovative features, Adobe is offering a 40% discount on Creative Cloud All Apps for first-time subscribers in the United States until August 4. This exclusive offer includes access to over twenty popular Adobe products including Photoshop, Illustrator, Adobe Premiere Pro, Acrobat Pro, InDesign, After Effects, Dreamweaver, and Lightroom, along with 100GB of cloud storage, step-by-step tutorials, Adobe Portfolio, Adobe Fonts, Behance, Creative Cloud Libraries, and 1,000 monthly generative credits. The regular monthly subscription for Adobe Creative Cloud All Apps costs \$59.99, and right now new members from the United States can get it at a discounted rate of \$35.99. There is also an option of adding a 30-day free trial of Adobe Stock to the subscription. The offer is only available on an annual plan (billed monthly), slashing the total price from \$659.99 per year to US\$395.93 per year.

"This is a very rare opportunity, and I encourage creative professionals to explore these new features and take advantage of the limited-time discount," added Lano.

For more information on Adobe's latest AI updates and to access the exclusive offer, visit IMHO Reviews.

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