



JJRM Flooring Expands Eco-Friendly Range to Meet Growing Demand for Sustainable Solutions

August 07, 2024

LONDON, UK - August 07, 2024 - PRESSADVANTAGE -

JJRM Flooring Ltd just announced that they are expanding their eco-friendly product range. They want to show how committed they are to protecting the environment. The new products include different types of flooring that are great for homes and businesses. These new options are made from renewable resources and recycled materials. They are both durable and attractive without hurting the environment.

James Rowan, the CEO of JJRM Flooring Ltd, spoke about why this expansion is important. He said, "This initiative is part of our commitment to leading the industry toward a more sustainable future and reducing the construction industry's carbon footprint. We have seen a marked increase in demand for sustainable building materials, and we are more than ready to meet this demand with our new product lineup."

The company did a thorough review and found that customers really want flooring that is sustainable, looks good, and lasts a long time. This feedback helped shape their new lineup. The eco-friendly options now include choices like bamboo, cork, and repurposed wood. Each material has its own benefits and helps

protect the environment.

"Bamboo flooring is known for its rapid regrowth, making it an excellent renewable resource. Cork flooring offers natural antimicrobial properties, while repurposed wood flooring gives a second life to materials that would otherwise go to waste," said Riedwan Khan, Chief Operating Officer at JJRM Flooring Ltd. "We are dedicated to continuously innovating and enhancing our product offerings to align with customer preferences and expectations while maintaining our sustainability goals."

Besides expanding their products, JJRM Flooring Ltd is also focused on green practices within their company. They use renewable energy, recycle, and follow eco-friendly manufacturing processes to reduce their impact on the planet.

Khan added, "Our goal is to provide eco-friendly products without sacrificing quality or functionality. We are excited to offer these new options to our customers and look forward to seeing the positive impact on both our clients' lives and the environment."

These new eco-friendly flooring options from JJRM Flooring Ltd are now available through their distributors and retailers. The company keeps looking for new ways to offer green products while meeting high standards of quality and durability.

For more details about JJRM Flooring Ltd and their new eco-friendly flooring, you can visit their website at jjrmflooring.com.

Readers can also find out about the full range of services provided by JJRM Flooring, such as luxury vinyl flooring, laminate flooring, engineered flooring, solid wood flooring, carpet flooring, commercial safety flooring, wooden floor restoration, carpet whipping and binding, and floor repair services. These extensive options ensure that both home and business customers can find the right flooring solutions for their specific needs.

"We believe in providing a diverse range of flooring solutions that cater to different aesthetic preferences and functional requirements," explained Rowan. "Our goal is to ensure every customer finds the perfect flooring solution for their space, whether it's a cozy home or a high-traffic commercial area."

JJRM Flooring Ltd's website also has a quotation service and fitting and installation guides to help clients make the best choices for their flooring needs. Additionally, the company shows off a portfolio of their projects and visual tours on the website, giving potential customers a look at the quality and variety of their work.

The company's focus on sustainability doesn't stop at their products. JJRM Flooring Ltd has teamed up with

brands like Amtico, Karndean, Kährs, and Westex Carpets to offer exclusive products that meet their high standards for both quality and environmental responsibility.

Khan concludes, "Our partnerships with these brands help us maintain a high standard of quality while also supporting sustainable practices in the flooring industry."

Overall, JJRM Flooring's focus on sustainability and innovation keeps them at the front of the industry. With their expanded eco-friendly product range, the company is moving towards a greener future and meeting the needs of customers who care about the environment.

For more information about JJRM Flooring and its services, please visit their official website. To read customer feedback, check out the JJRM Flooring - Review section for insights into client experiences and satisfaction with the company's services and products.

###

For more information about JJRM Flooring Ltd, contact the company here: JJRM Flooring Ltd
Riedwan Khan
020 8050 2866
sales@jjrmflooringltd.co.uk
5 Woodcroft Cl, London SE9 2AS

JJRM Flooring Ltd

JJRM Flooring offers diverse flooring solutions, from luxury vinyl to solid wood, with a focus on innovative designs and superior craftsmanship. Serving both residential and commercial clients, they provide fitting, restoration, and repair services.

Website: <https://jjrmflooring.co.uk/>

Email: sales@jjrmflooringltd.co.uk

Phone: 020 8050 2866



Powered by [PressAdvantage.com](https://pressadvantage.com)