

BANKSFORD Launches Exciting Personalized Uniform Service to Elevate Business Branding

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Whitley Bay, UK - August 20, 2024 -
Banksford, a well-known supplier of hospitality uniforms, catering clothing, and staff workwear in the UK, has announced an exciting upgrade to its product lineup. They are now offering a new personalised uniform service, providing customers with more choices and ways to customize their uniforms.

In fields where how one looks can say a lot about one's business, Banksford's personalised uniform service allows companies to add their custom logos and designs to a variety of garments. This service is tailored for businesses such as bars, restaurants, cafes, coffee shops, retail stores, and even schools.

"Personalisation has always been a big part of our service, but we are thrilled to offer more with our new features," said Louise Midgley, Head of Customer Relations at Banksford. "We know businesses want uniforms that reflect their brand accurately. Our personalised uniform service makes sure every piece not only fits well but also represents the brand's identity."

The personalised uniform service covers a wide range of options like aprons, tops, trousers, jackets, chefswear, headwear, and accessories. Customers can pick from different styles, including bib aprons, waist aprons, chef jackets, polo shirts, and fleece jackets. Each item can be customized with the business's logo, either through embroidery or print, giving staff a professional and uniform look.

Banksford offers a variety of aprons, including bib aprons, waist aprons, tabards, and chef aprons, ensuring that businesses have a multitude of choices for their staff. For more on apron options, visit Banksford's apron page.

Banksford emphasizes quality by using products from well-known brands like Premier Workwear, Dennys, Chef Works, and Kustom Kit. They also offer expert garment and branding advice to help clients choose the best options for their needs. Plus, Banksford provides free UK delivery on orders over £150, making it convenient for businesses of all sizes.

Their website details all products and services and features customer reviews that praise Banksford for its reliable service and high-quality products. One happy customer said, "The uniform quality and customer service are excellent. Our team looks very professional, and the logo embroidery exceeded our expectations."

Banksford's push to include this personalised uniform service highlights their dedication to helping businesses maintain a professional and consistent brand image. By improving staff appearance, it can enhance how customers perceive and feel about a business.

"We believe uniforms are an essential part of a company's branding strategy," added Louise Midgley. "With our comprehensive personalised uniform service, we help our clients showcase their brand through well-crafted, customized workwear. This focus on personalisation helps businesses stand out and make a lasting impression on their customers."

To explore the variety of personalised uniform options available, visit Banksford's website or click on the provided link to see all the services. The new personalised uniform service is tailored to suit all types of businesses, giving them the tools needed to present their staff in the best possible light.

Customers looking for a range of tops like shirts, blouses, and polo shirts can find more information on Banksford's tops page.

Banksford demonstrates its expertise and commitment to the hospitality and catering sectors by expanding its personalised service offerings. With a focus on quality and customer satisfaction, Banksford remains a reliable partner for businesses seeking customized, high-quality uniforms.

For more news about Banksford's personalised uniform service, customers can visit their website or contact their team directly at 0191 666 1234 or via email at hello@banksford.co.uk.

By adding the personalised uniform service, Banksford continues to raise the bar for quality and customization in the hospitality uniform industry, strengthening their reputation as a preferred provider for businesses looking to improve their brand appearance with personalised workwear solutions.

Explore the expert garment and branding advice on Banksford's website to find the best solutions for any business.

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BANKSFORD

We are professional suppliers of uniforms and custom workwear, specialising in helping small businesses in the catering, hospitality, and retail sectors. This includes independent coffee shops, hotels high street retail shops, and restaurants.

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