





## **Insta Graphic Systems Honored at Cerritos Business Spotlight Recognition Program**

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Insta Graphic Systems, a leading innovator in heat transfer technology, is proud to announce its recognition at the esteemed Cerritos Business Spotlight Recognition Program. This event, which celebrated the achievements and contributions of standout businesses in the community, saw Insta Graphic Systems honored for its exceptional impact and innovation in the industry. Janet Wells, President and CEO of Insta Graphic Systems, was in attendance to accept the accolade.

The Cerritos Business Spotlight Recognition Program is a distinguished initiative that acknowledges businesses that have demonstrated excellence in their field, contributed significantly to the local economy, and shown a commitment to community involvement. Insta Graphic Systems' selection for this honor highlights its role as a trailblazer in the heat transfer industry and its dedication to technological advancement and community support.

Janet Wells expressed her gratitude for the recognition, stating, ?We are incredibly honored to be recognized

by the Cerritos Business Spotlight Recognition Program. This award is a testament to the hard work and dedication of our entire team at Insta Graphic Systems. We are proud to contribute to the Cerritos community and to be a part of such an innovative and forward-thinking business environment.?

Innovative Leadership in Heat Transfer Technology

Founded with a vision to revolutionize the heat transfer industry, Insta Graphic Systems has consistently pushed the boundaries of what is possible in heat transfer technology. The company's commitment to innovation is reflected in its extensive range of products, which include heat transfer machines, custom heat transfers and related accessories designed to meet the diverse needs of its customers.

Insta Graphic Systems' state-of-the-art heat transfer machines are renowned for their precision, reliability, and efficiency. The company's continuous investment in research and development has led to the creation of innovative solutions used by businesses across various sectors, from fashion and sportswear to promotional products and industrial applications.

?Our mission at Insta Graphic Systems is to provide our customers with the highest quality heat transfer solutions that enable them to achieve their creative and operational goals,? said Janet Wells. ?We are constantly exploring new technologies and methodologies to improve our products and services, ensuring that we remain at the forefront of our industry.?

A Commitment to Community and Sustainability

Beyond its technological achievements, Insta Graphic Systems is also recognized for its commitment to community engagement and sustainability. The company actively participates in local initiatives and supports various charitable organizations in Cerritos and beyond. This dedication to giving back to the community is a core value of Insta Graphic Systems and a key reason for its recognition in the Business Spotlight Program.

In addition to community involvement, Insta Graphic Systems strongly emphasizes sustainability. The company has implemented eco-friendly practices throughout its operations, from utilizing energy-efficient manufacturing processes to developing products that reduce environmental impact. By prioritizing sustainability, Insta Graphic Systems is not only contributing to a healthier planet but also setting an example for other businesses in the industry.

## Looking Ahead

As Insta Graphic Systems celebrates this prestigious recognition, the company is also looking ahead to the future. With plans for continued innovation and expansion, Insta Graphic Systems is poised to solidify its

position as a leader in heat transfer technology further.

?We are excited about the future and the opportunities that lie ahead,? Janet Wells stated. ?This recognition inspires us to strive for excellence in everything we do. We are committed to maintaining our high standards of quality and innovation while expanding our reach and impact in the industry.?

Join the Celebration

The Cerritos Business Spotlight Recognition Program took place on Thursday, July 11, 2024, at the Cerritos Civic Center. Members of the media and the local business community were invited to join the celebration and learn more about Insta Graphic Systems' remarkable achievements.

About Insta Graphic Systems

Insta Graphic Systems is a leading provider of heat transfer technology, offering a comprehensive range of heat transfer machines, custom heat transfers and accessories. With a commitment to innovation, quality, and sustainability, Insta Graphic Systems serves customers across various industries, helping them achieve their creative and operational goals.

For more information about Insta Graphic Systems and their innovative products, please visit www.instagraph.com.

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For more information about Insta Graphic Systems, contact the company here:Insta Graphic SystemsMedia Relations(562) 526-7802sales@instagraph.comhttps://www.instagraph.com/13925 E. 166th StreetCerritos, CA 90703-2431

## **Insta Graphic Systems**

For over 60 years, Insta Graphic Systems has led the development of technology and durable products in the heat press and transfer markets.

Website: https://www.instagraph.com/

Email: sales@instagraph.com

Phone: (562) 526-7802



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