

Label Land Enhances School Supplies Label Pack for 2024 Back-to-School Season

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Lakewood Township, New Jersey - August 06, 2024 -
Label Land, the family-owned leader in customizable labeling solutions, has announced an enhanced version of its popular School Supplies Label Pack for the 2024 back-to-school season. This update comes on the heels of the company's successful launch of the 2024 School Organization Pack, further solidifying Label Land's commitment to simplifying the lives of parents and students during the hectic back-to-school period.

The enhanced School Supplies Label Pack builds upon the comprehensive labeling solution offered in the previously announced School Organization Pack. While the Organization Pack provided a broad range of labeling options, the updated School Supplies Label Pack focuses specifically on the essential items students use daily in the classroom.

Daniel Jones, CMO of Label Land, stated, "Our goal has always been to provide practical solutions for families. With this enhanced School Supplies Label Pack, we're addressing the specific needs of students in the classroom environment. We've taken our most popular label designs and tailored them to fit everything

from pencils to textbooks."

The updated pack includes an assortment of durable, waterproof labels in various sizes, designed to adhere securely to a wide range of school supplies. The labels feature improved adhesive technology, ensuring they remain firmly attached to items throughout the school year, even under heavy use.

"We understand that school supplies undergo significant wear and tear," Jones explained. "That's why we've invested in developing labels that can withstand everything from spilled drinks to rough handling in backpacks. Parents can feel confident that their children's belongings will remain identifiable, reducing the likelihood of lost or misplaced items."

One of the key features of the enhanced School Supplies Label Pack is its expanded customization options. Parents and students can now choose from an even wider array of colors, fonts, and fun graphics to personalize their labels. This increased variety not only makes the labeling process more enjoyable but also helps items stand out in busy classroom environments.

The pack includes labels specifically sized for pencils, pens, rulers, and other small stationery items, as well as larger labels for notebooks, folders, and textbooks. Additionally, the pack features specialized labels for electronic devices such as calculators and tablets, addressing the growing use of technology in modern classrooms.

Label Land has also maintained its commitment to sustainability with this update. The labels are produced using eco-friendly materials, and the packaging is fully recyclable, aligning with the company's ongoing efforts to minimize environmental impact.

"As a family-owned business, we're deeply invested in creating products that make a positive difference in people's lives while also being mindful of our environmental responsibilities," Jones added. "This enhanced School Supplies Label Pack reflects our dedication to both our customers and the planet."

The updated School Supplies Label Pack is now available for purchase on the Label Land website. As with all Label Land products, it comes with the company's family "guarantee of satisfaction," underscoring their commitment to customer service and product quality.

This latest product enhancement demonstrates Label Land's ongoing dedication to innovation and customer-focused solutions. By continually refining and expanding their product line, Label Land continues to address the evolving needs of families navigating the challenges of the back-to-school season.

For more information about the enhanced School Supplies Label Pack or to explore Label Land's full range of products, interested parties are encouraged to visit www.labelland.com. With these latest updates, Label Land reaffirms its position as a leading provider of practical, affordable, and high-quality labeling solutions for families across the nation.

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For more information about Label Land a Leading Provider of Customizable Labels, contact the company here:Label Land a Leading Provider of Customizable LabelsDaniel Jones732-987-3915service@labelland.com250 Cedarbridge Ave.Ste 274ALakewood, NJ 08701

Label Land a Leading Provider of Customizable Labels

Label Land offers customizable labels for families, including laundry-safe iron-on clothing labels and dishwasher-safe stick-on labels. Company provides affordable, high-quality labeling solutions backed by a satisfaction guarantee.

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