BDKMG Music Unveils New Alt-Country & Americana Station to Spotlight Female Artists

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B.D. Killen Music Group (BDKMG) has announced the launch of "CowgirlRadio.com," a new online country radio station that aims to highlight the talent and stories of women in music. This initiative is part of a broader effort by Ben Killen, a songwriter, musician, and entrepreneur, to tackle gender disparity in the music industry. The station's goal is to create a more inclusive and equitable environment for female artists.

CowgirlRadio.com seeks to address long-standing issues such as gender bias in radio airplay, the lack of female representation in decision-making roles, and the culture of sexism in the music industry. By providing a platform for female artists to showcase their work and share their stories, the station hopes to fill a gap often overlooked by mainstream outlets.

Ben Killen explained, "With CowgirlRadio.com, we hope to spotlight the incredible talent of women in country music who often go unnoticed. By giving women a dedicated space to present their music and stories, we are taking a significant step towards equality in the industry."

This initiative is in line with Ben Killen's broader work as an artist and entrepreneur. Beyond his involvement in music, Killen's efforts include philanthropy, visual arts, book writing, and managing his online shop. His musical expertise can be seen in his own new creations, soon to be available for purchase or streaming on his website. He uses his platform to support causes related to music, women's empowerment, and equality.

CowgirlRadio.com is a clear demonstration of Killen's commitment to challenging the status quo. The station offers a 24/7 streaming platform featuring music from female artists across different genres within country music. While many platforms focus on popular male artists, this station gives a voice to women who often receive less airplay and recognition.

"The radio station is just one part of our broader mission to support female artists," said Killen. "We are also engaged in various philanthropic activities aimed at promoting equality in the music industry. This includes advocacy for laws and policies that support fair treatment and compensation for all musicians."

In addition to music and philanthropy, Ben Killen also dabbles in visual arts, featuring artwork or photography connected to his musical themes. Apart from managing CowgirlRadio.com, Killen's entrepreneurial spirit is clear in his diverse ventures. His online shop offers a variety of products, including music, books, visual arts, and more. This approach showcases a holistic strategy to combine his talents and interests while making a positive impact on the industry.

BD Killen Music Group is also inviting fans to join their journey by providing updates and insights into their future projects. More information about their endeavors can be found on their website.

For more details on the launch of this new radio station, visit https://www.benkillen.com/2024/03/08/breaking-the-mold-launching-an-online-country-radio-station-to-honor-women.

The launch of CowgirlRadio.com marks an exciting chapter for B.D. Killen Music Group. It represents not just a service but a movement towards inclusivity and fairness. By offering female artists a platform amplifying their voices, BDKMG is working towards creating a more balanced and just industry.

Ben Killen's dedication to this cause is evident through this new venture, alongside his continued commitment to his music and other artistic endeavors. This initiative is an invitation for audiences and artists alike to help build a community that values and uplifts the voices of women in country music. For more information on BDKMG's latest ventures, visit http://press.killenmusicgroup.com/news.

Listeners can start tuning in to the variety of programs and music on CowgirlRadio.com, where female artists are given the spotlight they deserve. For more information and to listen live, visit CowgirlRadio.com.

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B.D. Killen Music Group

B.D.K.M.G. a dynamic Music Label and Live Entertainment powerhouse. Broadcasting cutting-edge sounds live around-the-clock. Hosting electrifying events, and shaping the future of live music experiences worldwide.

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https://www.benkillen.com/2024/03/08/breaking-the-mold-launching-an-online-country-radio-station-to-honor-women

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