

Ben Killen Debuts on Bandcamp: Embracing DIY Direct-to-Fan Approach with "Singing River Blues"

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The B.D. Killen Music Group (BDKMG) has launched a new Bandcamp page for its first artist, Ben Killen, who also happens to be the company's CEO and founder. The new page features Killen's debut single, "Singing River Blues." This effort aligns with BDKMG's mission to boost independent music and foster direct connections between artists and fans.

"Singing River Blues" is available for pre-sale digital download on Bandcamp. Fans can buy the single directly and support Killen's musical journey. The Bandcamp page serves as a digital hub for Killen's music, offering future releases and exclusive content. This platform enables fans to engage with Killen's music in a more personal way.

Visit Ben Killen's Bandcamp page at <http://benkillen.bandcamp.com>.

B.D. Killen is enthusiastic about the launch and its potential to connect with fans. "The new Bandcamp page is a fantastic way for fans to engage directly with the music. Artists today need a platform where they can interact closely with their listeners," Killen said. "I'm excited to share exclusive content and new releases with our growing community of music lovers."

BDKMG offers a wide range of services, including music production, broadcasting, and live events. Beyond music, Killen advocates for gender-equity and empowerment within the industry. CowgirlRadio.com, another initiative recently launched by Killen, highlights female artists in country music in an effort to tackle gender bias in radio airplay and other industry inequalities.

For more details on BDKMG's initiatives, visit: <https://www.pressadvantage.com/story/70302-bdkmg-music-unveils-new-alt-country-american-station-to-spotlight-female-artists>

"Singing River Blues" reflects Killen's commitment to addressing key issues within the music industry. In an

effort to raise awareness, Ben has decided to donate the proceeds from the single's sales during its first full year to charity, increasing awareness for and spreading the word about the new Living Wage for Musicians Act of 2024 (H.R. 7763), introduced by Congresswoman R. Tlaib and Congressman J. Bowman in March. This act seeks to raise streaming royalties and overall pay for musicians, showing Killen's dedication to fair compensation for all artists.

Killen's move from Alabama to the competitive music scene in New York City has influenced his approach to the industry. Known for his musical versatility and philanthropic work, Killen has made a name for himself beyond his music. His diverse projects underline his talent and entrepreneurial spirit.

Talking about the new Bandcamp page, Killen said, "This initiative is another step in our plan to create a more inclusive and fair music industry. Embracing and supporting DIY and direct-to-fan interaction ensures that our music reaches people in a meaningful way."

For more information about BDKMG, visit:
<https://www.pressadvantage.com/organization/b-d-killen-music-group>

BDKMG is deeply committed to promoting equality and fair treatment in the music industry through philanthropy and advocacy. The launch of CowgirlRadio.com is a testament to their commitment and effort to push for a more inclusive music scene.

As BDKMG continues to grow, they stay true to their mission of supporting artists and fostering real connections between musicians and their fans. The new Bandcamp page represents this vision, providing a more direct and personal musical experience.

Fans and supporters are encouraged to visit the new Bandcamp page and celebrate the debut single "Singing River Blues." This project is a significant addition to BDKMG's range of artist-focused activities.

For more information on B.D. Killen Music Group and its latest ventures, listeners can tune in to CowgirlRadio.com, keep updated through the new Bandcamp page and explore other platforms showcasing Killen's music and advocacy work.

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B.D. Killen Music Group

B.D.K.M.G. a dynamic Music Label and Live Entertainment powerhouse. Broadcasting cutting-edge sounds live around-the-clock. Hosting electrifying events, and shaping the future of live music experiences worldwide.

Website:

<https://www.benkillen.com/2024/03/08/breaking-the-mold-launching-an-online-country-radio-station-to-honor-women>

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