



## **Movassaghi Plastic Surgery & Ziba Medical Spa Named Best Cosmetic/Plastic Surgery Center and Best Medical Spa in Eugene by Community's Choice Awards**

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Eugene, OR?Kiya Movassaghi, MD, FACS is delighted to announce that Movassaghi Plastic Surgery & Ziba Medical Spa have won Best Cosmetic/Plastic Surgery Center and Best Medical Spa respectively in the 2024 Eugene Community's Choice Awards. This prestigious recognition reflects the unwavering support of the Eugene community and highlights the exceptional care and outcomes for which Dr. Kiya Movassaghi and his aesthetic medical team are renowned.

?We are incredibly honored and grateful to have been chosen as the best in both categories,? said Dr. Kiya Movassaghi, Founder and Director of Movassaghi Plastic Surgery & Ziba Medical Spa. ?Our team takes great care to ensure every person who walks through our doors feels welcomed, heard, and confident knowing our goal is to deliver naturally beautiful results, whether they desire a surgical procedure or medical spa treatment.?

The Eugene Community's Choice Awards is an annual celebration that recognizes the best businesses and organizations in the area across more than 140 categories. Each year, more than 420 businesses are recognized through this program. To determine the winners, Eugene locals first nominate their favorite establishments in the community. The top five most nominated in each category move on to the voting round. Members of the community then vote, determining which of the five nominees earns the top spot in their respective categories.

The awards are presented at the exclusive Community's Choice Awards gala to celebrate the businesses and organizations that make Eugene unique. With the power to nominate and vote placed directly in the hands of the local community, these awards are a true reflection of the preferences and trust of Eugene residents.

Dr. Kiya Movassaghi is an internationally recognized plastic surgeon and current President of The Aesthetic Society, a global organization solely dedicated to plastic surgery and aesthetic medicine. Under the expert leadership of the board-certified plastic surgeon, Movassaghi Plastic Surgery & Ziba Medical Spa offers a comprehensive range of cosmetic and reconstructive plastic surgery services, as well as advanced non-surgical treatments.

Both the surgical practice and medspa are beloved for their personalized approach, where each patient receives customized care tailored to their goals. Dr. Movassaghi and his elite surgical team specialize in a wide array of procedures, including breast surgery, body contouring, and facial rejuvenation, ensuring that patients achieve natural-looking, harmonious results, with patient safety being top priority.

Ziba Medical Spa, located within the Eugene plastic surgery center, offers the latest non-surgical services, including laser skin treatments, Hydrafacial®, RF microneedling, CoolSculpting®, cellulite reduction treatments, and cosmetic injectables such as Botox® and fillers. Dr. Movassaghi actively supervises the staff, which includes a Physician Assistant, Nurse Injector, and licensed medical aestheticians, and personally vets the treatments and products that are offered at the Eugene medspa. He also performs Botox-type injectables and dermal fillers, using his surgical precision and advanced knowledge of underlying musculature to deliver elegant, natural-looking results.

With the demand for non-surgical solutions to aging and improving skin health rising, there has been a noticeable increase in facilities offering medspa treatments. Patients who choose Ziba Medical Spa are cared for by providers who are mentored by Dr. Movassaghi and have the training and experience to tailor each treatment to maximize results while minimizing downtime.

Dr. Movassaghi noted, "Serving the Eugene community for over 20 years has been an incredibly rewarding experience, and our patients are at the heart of everything we do. Our goal is not only to show each patient

the utmost care and respect, but also to give back to the community that has supported us throughout our journey. Winning two Eugene Community's Choice Awards is such an honor, and we are deeply appreciative of the continued support and trust in our services.?

Those interested in learning more about the award-winning services offered at Movassaghi Plastic Surgery & Ziba Medical Spa are invited to visit their website and follow them on social media to stay updated on the latest news, treatments, and special events.

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For more information about Movassaghi Plastic Surgery & Ziba Medical Spa, contact the company here: Movassaghi Plastic Surgery & Ziba Medical Spa Niloo Marashi 541.686.8700 info@drmovassaghi.com 330 S Garden Way #100, Eugene, OR 97401

### **Movassaghi Plastic Surgery & Ziba Medical Spa**

*Nationally-renowned, board-certified plastic surgeon Dr. Kiya Movassaghi is a graduate of Harvard Medical School with over 20 years of experience. He is an 11x winner of Eugene's Favorite Cosmetic Surgeon in the Register Guard's Readers' Choice Awards.*

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