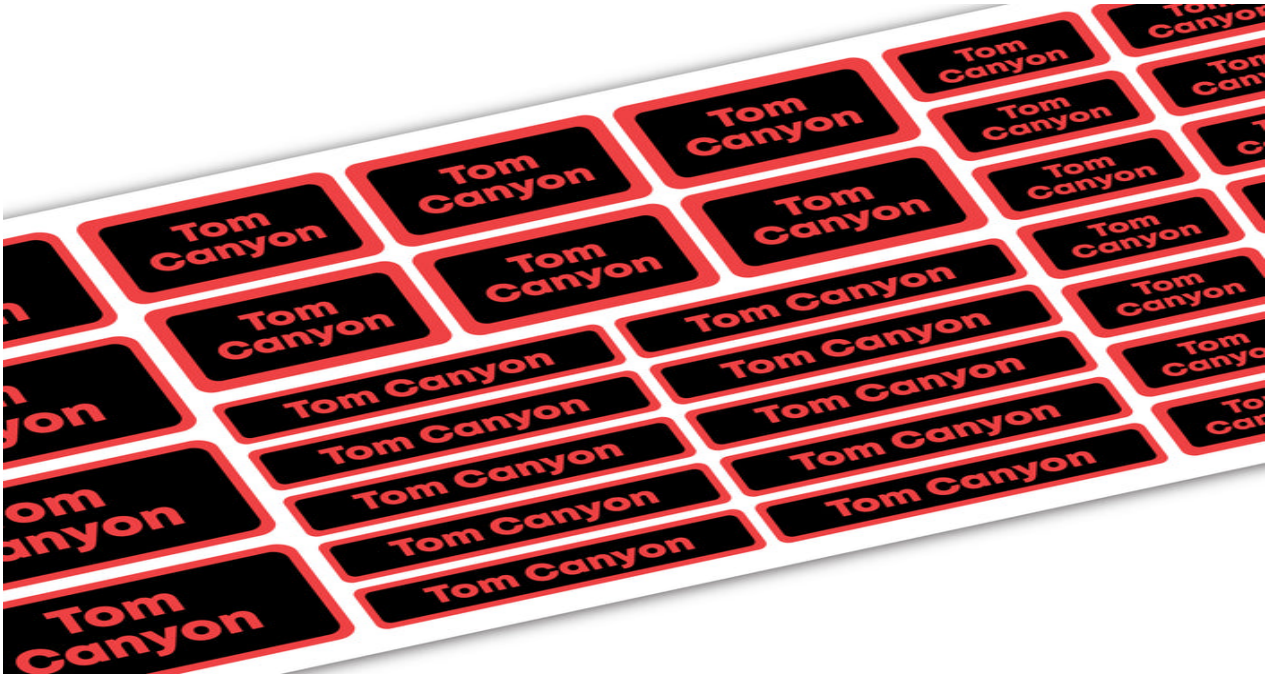

Label Land® Expands Back-to-School Lineup with Upgraded Assorted Name Labels

August 21, 2024

Lakewood Township, New Jersey - August 21, 2024 -
In a continued effort to simplify the lives of parents and students during the back-to-school season, Label Land®, the family-owned leader in customizable labeling solutions, has announced an exciting update to its popular Assorted Name Labels. This enhancement follows closely on the heels of the company's recent introduction of improved Mini Rectangle Name Labels, further solidifying Label Land's commitment to innovation and customer satisfaction.

The newly upgraded Assorted Name Labels offer an expanded range of sizes and shapes, catering to the diverse labeling needs of students and parents alike. These labels are designed to adhere securely to a wide variety of school supplies, from notebooks and textbooks to lunch boxes and water bottles. The enhanced adhesive technology ensures that the labels remain firmly in place throughout the school year, withstanding the rigors of daily use.

Daniel Jones, CMO of Label Land, stated, "Our goal has always been to provide practical solutions that make

life easier for families. With these improved Assorted Name Labels, we're offering even more options to help keep track of belongings and reduce the stress of lost items during the school year."

Label Land's updated Assorted Name Labels continue to offer the brand's signature customization options. Parents and students can choose from a vibrant array of colors, fonts, and icons to create labels that are both functional and reflective of individual personalities. The user-friendly online design interface allows for quick and easy customization, ensuring that the ordering process remains hassle-free.

"We understand that every child is unique, and their labels should be too," Jones remarked. "Our enhanced customization features allow for creative expression while maintaining the practicality that our customers have come to expect from Label Land products."

The upgraded Assorted Name Labels from Label Land® are designed with busy families in mind, offering a time-saving solution during the hectic back-to-school season. By providing a variety of sizes and shapes in one convenient package, parents can quickly label all of their children's belongings without the need to purchase multiple label types. This all-in-one approach not only streamlines the labeling process but also ensures that families are prepared for any labeling scenario they might encounter throughout the school year. Daniel Jones, CMO of Label Land, emphasized this benefit, stating, "We recognize that time is a precious commodity for families, especially during the back-to-school rush. Our enhanced Assorted Name Labels package is crafted to save parents valuable time and effort, allowing them to focus on what truly matters ? preparing their children for a successful school year."

In line with Label Land's commitment to environmental responsibility, the new Assorted Name Labels are produced using eco-friendly materials and processes. This initiative reflects the company's ongoing efforts to reduce its environmental footprint while delivering high-quality products to its customers.

The launch of the updated Assorted Name Labels builds upon Label Land's recent introduction of enhanced Mini Rectangle Name Labels, which was announced earlier this month. Together, these product updates provide a comprehensive labeling solution for the 2024 back-to-school season, offering parents and students a wide range of options to suit their specific needs.

Jones emphasized the synergy between the product lines, stating, "Our goal is to offer a complete labeling ecosystem for families. The combination of our improved Assorted Name Labels and the recently launched Mini Rectangle Name Labels ensures that parents have all the tools they need to keep their children's belongings organized and identifiable."

The upgraded Assorted Name Labels are now available for purchase on the Label Land website. The company continues to offer competitive pricing and bulk discounts, making it easy and affordable for families

to prepare for the upcoming school year.

As Label Land continues to innovate and expand its product offerings, the company remains true to its roots as a family-owned business dedicated to simplifying the lives of parents and students. With these latest enhancements to its back-to-school lineup, Label Land reaffirms its position as a trusted partner in organization and peace of mind for families across the nation.

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For more information about Label Land a Leading Provider of Customizable Labels, contact the company here:Label Land a Leading Provider of Customizable LabelsDaniel Jones732-987-3915service@labelland.com250 Cedarbridge Ave.Ste 274ALakewood, NJ 08701

Label Land a Leading Provider of Customizable Labels

Label Land offers customizable labels for families, including laundry-safe iron-on clothing labels and dishwasher-safe stick-on labels. Company provides affordable, high-quality labeling solutions backed by a satisfaction guarantee.

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