



Joe Watkins' Hands-On Approach Sets Longwood Arenas Apart as Premier Equestrian Arena Builders

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Longwood Arenas is proud to share that its President, Joe Watkins, is intricately involved in every phase of its equestrian arena projects. Longwood is most well-known for specializing in GGT All-Weather Arenas, a design that Joe has tested over the years and stands behind as the preferred way of building in Florida's harshest weather conditions. Joe's decades of hands-on experience ensure that every arena they construct meets the rigorous standards demanded by the equestrian community.

Joe Watkins learned the intricacies of maintaining and managing a world-class facility like Longwood Farm South under the guidance of his mother, Betsy Watkins, who instilled in him a strong work ethic focused on doing things right the first time and ensuring the safety of both horse and rider. Longwood Farm South was once opened to the public and known in the community as a prestigious training facility specifically utilized by the U.S. and Canadian Olympic teams, further solidifying his family's reputation as a leading figure in the equestrian industry. Joe has applied these principles in his work, constructing over 300 GGT All-Weather Arenas in Ocala, Florida alone.

"Our philosophy of 'Equestrians Building for Equestrians' means we approach every project with expert

knowledge and a passionate commitment," says Meagan Foster, a representative for Longwood Arenas. "We utilize top-quality GGT footing with pristine silica sand to ensure optimal performance and safety." This commitment has made Longwood Arenas a preferred choice among Olympic medalists and local equestrian enthusiasts alike, as well as top equestrian facilities like Bruces Field at the Aiken Horse Park in Aiken, South Carolina, Willis Park in Alpharetta, GA and the Live Oak International Horse show's grass ring located in the heart of Ocala's horse country, which not many know that ring has hidden secret of an All-Weather Arena just under the grass.

Longwood Arenas offers comprehensive services that include consultation, design, installation, and maintenance of horse arenas. Longwood's consulting services give clients transparent insights into the materials used in their arena surfaces. Joe Watkins' design and maintenance services ensure that each arena is crafted with precision and remains in peak condition over time.

Joe's long tenure and his family's 44-year legacy with Longwood Arenas enhance their credibility. He personally oversees each project from the initial consultation to the final installation and participates in the ongoing maintenance, ensuring consistent quality.

The GGT All-Weather Arena, their flagship offering, incorporates a specialized blend of German Geo Textile and pristine silica sand. This combination is designed for efficient drainage and exceptional durability, enabling it to handle thousands of gallons of water without compromising performance. Its ability to withstand even the harshest weather conditions ensures that an arena remains safe and functional year-round, no matter the elements.

"Trusted by Olympic medalists and local enthusiasts alike, Longwood Arenas delivers exceptional, reliable service tailored to the unique demands of the equestrian lifestyle," added Foster.

Under Joe Watkins' leadership, Longwood Arenas continues to uphold the highest standards of arena construction, ensuring each project reflects an unwavering commitment to quality and client satisfaction.

For more information or to request a quote, visit their website to connect with our team and explore solutions that meet any specific equestrian needs.

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For more information about Longwood Arenas, contact the company here: Longwood Arenas Meagan Foster (352) 804-0268 info@longwoodarenas.com 10011 NW Hwy 225A, Ocala, FL 34482

Longwood Arenas

Longwood Arenas in Ocala, FL, builds custom, all-weather equestrian arenas using top-quality materials for optimal performance & safety. Trusted by Olympic medalists and local riders, we deliver exceptional service tailored to equestrians' unique needs.

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