

The Demand for Microfiber Quick Dry Towels are Predicted to Increase as Gym Memberships Increase

January 11, 2016

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St. Saviours, United Kingdom - According to a report on KTVN News in Reno, Nevada, there has been a surge in gym membership purchases during the New Year. According to the article, ?for many people the start of the New Year is a time to start fresh and make a positive change to their daily lives?.

The report goes on to state, that getting into shape is a very common New Year?s resolution. The report also interviewed a general manager at a local gym Planet Fitness, and the manager said ?In addition to our regular membership, probably about 30% to 40% more people, yeah its big numbers this year?.

The general manager went on to say it is the most new membership sign ups he?s seen in three years.

With the increase in gym memberships, it is probable that this will also lead to an increase in gym related necessities. In particular necessities that would go in someone?s gym bag.

A great addition to a gym bag would be a microfiber quick dry towel. The majority of gyms have showers, including Planet Fitness, the gym that was highlighted in the report. Gym showers make it very convenient for gym members to do their normal workout, then take a shower and carry on with their day.

Many gym members go to the gym before work and carry gym bags with them. One of the common issues is having a towel that is small enough to fit in a gym bag but also something that dries quickly since it will be sitting in the gym bag all day after it is used.

?With the increase in people going to the gym, our microfiber quick dry towel is the perfect necessity for a gym bag. It is small so it folds and fits in the bag, and dries quick so it doesn?t stay wet and stink up your bag? says Shane a company representative for Bodi Hut, an Amazon.com retailer that sells microfiber quick dry towels.

Bodi Hut?s microfiber quick dry towels are already getting rave reviews from gym members. ?I LOVE my microfiber towel. I use to haul around my regular bath towel. First of all it?s so big to fit in a bag and when I am done drying off with it, it is soaking wet. This towel on the other hand is small when folded and dries so fast, by time I get dress and do my hair and makeup its dry!? said Michelle a happy customer.

Bodi Huts Microfiber Quick Dry Towel can be found on Amazon.com in a variety of different colors and is currently on sale for the New Year.

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For more information about Bodi Towel, contact the company here:Bodi TowelBodi Towelinfo@benests.comLa GrandeRoute de St MartinSt. Saviours, United Kingdom JE2 7GT

Bodi Towel

The Bodi Microfiber Towel is an extra-large, super absorbent, quick dry towel perfect for travel, sports, beach, boats and other activities.

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