



## Jacobs The Jewellers Discusses Wedding Ring Settings

*January 11, 2016*

January 11, 2016 - PRESSADVANTAGE -

London, UK - There's more to shopping for wedding rings than the three main criteria: the stone's size, shape, and colour. How the stones are set also plays a big role in the overall appearance of the ornament. Premier independent jewellery and watch shop Jacobs the Jewellers ([www.jacobsthejewellers.com](http://www.jacobsthejewellers.com)) has just published a discussion on a new blog article published entitled 'Diamond Rings in Reading: Choosing the Perfect Setting Design for You?' was just published with further details.

The article details how 'the ring's setting design is like a stage for the stones, and choosing the right design will help bring out the diamond's best look. Therefore, you should also give equal measures of consideration to the setting.'

The article discusses the bezel as 'the simplicity of a traditional design that features a single piece surrounded by a metal rim. This style is one of the earliest methods used for jewellery and still is a popular choice today.'

The article states that 'The prong or solitaire setting is the most common and secure of all because it

complements the diamond very well. Basically, the stone sits in the middle of the ring with six claws or prongs holding it firmly in place. It is a suitable design for many types of diamond cuts like emerald, round, heart, pear, and marquise. Its design allows for the diamond to be exposed to light from all angles, giving it a boost in brilliance in any kind of light?.

The article also introduces the pave design which 'has a small stone at the centre surrounded by even tinier diamonds. What's great about this design is that even though the diamonds are relatively small, it gives off the illusion that it is bigger'.

Reading jewellery shops always have knowledgeable staff available on hand to help not only answer questions, but to offer advice and recommendations.

To read the article, visit [www.jacobsthejewellers.com](http://www.jacobsthejewellers.com).

###

For more information about Jacobs The Jeweller, contact the company here: Jacobs The Jeweller Adam Jacobs 0118 959 0790 [connect@jacobsthejewellers.com](mailto:connect@jacobsthejewellers.com) 25 King St Reading Berkshire RG1 2HE

## **Jacobs The Jeweller**

*Award winning Jacobs is one of Reading's and indeed Berkshire's, most established and trusted family-run businesses, a luxury independent jewellery and watch shop now in its third generation.*

Website: <http://jacobsthejewellers.com>

Email: [connect@jacobsthejewellers.com](mailto:connect@jacobsthejewellers.com)

Phone: 0118 959 0790

