# Lighthouse Treatment Center Welcomes New Business Development Representative Grace Rogers

*September 09, 2024*

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Anaheim, California - Lighthouse Treatment Center, a leading addiction treatment facility in Orange County, CA, is thrilled to announce the appointment of Grace Rogers as its new Business Development Representative. Rogers brings a wealth of experience and a passion for helping others, making her a valuable addition to the Lighthouse team.

Peter Davidson, President of Lighthouse Treatment Center, expressed his enthusiasm for Rogers joining the organization.

"We are thrilled to welcome Grace Rogers to our team. With an impressive background in marketing and outreach, she not only brings experience but also outstanding leadership qualities and a proactive approach that aligns perfectly with our goals. Her proven track record in initiating successful projects and enhancing team dynamics makes her an exceptional fit for our organization. Grace's leadership and initiative will be instrumental as we continue expanding our outreach, strengthen community relationships, and enhance our services. We are confident that her contributions will drive us toward greater achievements," noted Davidson.

Grace Rogers, a native of California, earned her Bachelor?s degree in Communications with a minor in Sociology from the University of Southern California. Before entering the Substance Use Disorder (SUD) and Mental Health industry, she held prominent marketing positions in the action sports and contemporary industries, where she played a pivotal role in establishing the Roxy brand for Quiksilver. Her career is marked by a unique ability to connect with people and develop successful marketing strategies.

Rogers was a founding partner and board member of the non-profit organization "Developing Opportunities". There, she played a crucial role in fundraising efforts to build schools in war-torn countries. Her dedication to giving back to the community is further exemplified by her active participation on various boards, including New Directions for Women and the Society of Addiction Professionals (SD SOAP). Currently, Rogers is also involved with the ?Pat Kelly Networking Group?, for which she volunteers, to connect nearly 500 industry professionals.

Davidson shared that the commitment displayed by Rogers to community service and her passion for helping those in need align perfectly with their mission at Lighthouse. "Grace Rogers's expertise and vision will significantly contribute to our efforts in providing excellent care and support to individuals seeking treatment. We are beyond excited to have her on board," he said.

Rogers expressed her excitement about joining the Lighthouse team. "I am incredibly grateful for the opportunity to work with such a dedicated team at Lighthouse Treatment Center. The organization's commitment to transforming lives through compassionate care is inspiring, and I am excited to contribute to its mission. I aim to bring my expertise and passion for helping others be in a supportive and healing environment. I am looking forward to collaborating closely with my colleagues and taking part in strategies that enhance patient care and outcomes."

Born and raised in Orange County, Grace Rogers is deeply rooted in her community. Her commitment to helping those requiring treatment is fueled by her life experiences and expertise.

In her own words, Rogers said, "I am passionate about helping people find the resources they need to recover and thrive. With the Lighthouse being such an important pillar of the community, I am confident that we can make a lasting impact on individuals and families struggling with addiction."

Grace Rogers's appointment reaffirms Lighthouse Treatment Center's dedication to enhancing its services and community efforts. With her leadership and experience, Lighthouse is poised to continue its legacy of excellence in the field of addiction treatment.

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For more information about Lighthouse Treatment Center, contact the company here:Lighthouse Treatment CenterLighthouse Treatment Center(714) 384-3339 ext. 232info@lighthousetreatment.com1310 W Pearl St Anaheim, CA 92801(866) 811-3656

## Lighthouse Treatment Center

*Lighthouse Treatment Center is a complete-care drug and alcohol detox and addiction treatment facility in Orange County, California, and has helped over 20,000 people recover from alcoholism and substance abuse over 20 years of business.*

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