Mars Forklifts Expands Fleet to Meet Growing Demand in Forklift Hire Services

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Mars Forklifts has announced the expansion of its fleet by adding new electric and LPG/diesel forklifts. This move aims to better serve various industries, including warehousing, events, cold storage, food and beverage, pharmaceutical, timber, steel, and manufacturing. With this step, Mars Forklifts can now meet the ever-changing needs of Australia's commercial and industrial sectors more effectively, focusing on both efficiency and sustainability.

The expansion of the forklift hire fleet comes in response to the growing demand for versatile and eco-friendly options. Electric forklifts, perfect for indoor use due to their quiet operation and zero emissions, are now more available for businesses aiming to reduce their environmental impact. Meanwhile, additional LPG/diesel forklifts cater to the need for robust and powerful machines suited for outdoor and heavy-duty tasks.

Alex Conti, CEO of Mars Forklifts, highlighted the strategic significance of this development. He stated, "Expanding our fleet means we can offer our clients more choices and better solutions tailored to their specific operational needs. It reflects our commitment to staying ahead in the industry and contributing to greener, more sustainable business practices."

Mars Forklifts has been a trusted name in forklift hire for over fifty years, known for its extensive experience and customer-first approach. Their services include hiring forklifts, selling new and used forklifts, and providing a robust repair service backed by factory-trained technicians. They ensure a high standard of quality in their refurbished forklifts, offering a cost-effective solution for businesses that need high-performance equipment without the high price of new machines.

Their service department stands out as one of the largest independent teams in Australia, ensuring that customers experience minimal downtime thanks to prompt and effective repair services. Mars Forklifts also offers the Mars Warranty Plan, covering most used forklift purchases to ensure operational peace of mind. With a range of models, from scissor lifts to reach trucks and LPG/diesel options, the company meets diverse operational needs.

The expanded fleet helps Mars Forklifts offer more comprehensive material handling solutions. This development allows Mars Forklifts to better cater to specific industry needs. For instance, operators in warehouse environments benefit from reach trucks designed for high stacking and space efficiency. The food and beverage industries, as well as pharmaceutical companies, can utilize electric forklifts for their clean and quiet operations, meeting strict hygiene standards.

In addition, Mars Forklifts continues to support its customer-oriented approach by offering tailored solutions through on-site consultations. This personalized service helps businesses identify the most efficient and cost-effective equipment for their specific operations, enhancing productivity and resource management.

Alex Conti added, "Our objective is to not only sell or hire forklifts but to build long-term relationships based on understanding and meeting our clients' needs. By expanding our fleet, we are improving our ability to offer personalized service and high reliability across all sectors."

Mars Forklifts has established a strong presence in the Sydney area and continues to grow across Australia. Clients looking to hire forklift services can now choose from a wider selection of equipment. With same-day service available in many cases, Mars Forklifts ensures that businesses can quickly get the machinery they need.

Through this strategic fleet expansion and strong commitment to customer service, Mars Forklifts is poised to support Australian businesses in maximizing efficiency and achieving operational excellence. This development highlights Mars Forklifts' dedication to leading the forklift hire industry and continuously providing advanced and reliable solutions.

Further details about Mars Forklifts' expanded range, including options for forklift hire Sydney, are available on their website. Businesses interested in hiring forklifts or requiring repair services can contact Mars Forklifts directly to discuss their needs and schedule consultations.

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For more information about Mars Forklifts, contact the company here:Mars ForkliftsAlex Conti1300 736 231info@marsforklifts.com.au477 Victoria St, Wetherill Park, 2164 NSW

Mars Forklifts

Mars Forklifts is an acknowledged professional company that provides forklift hire, forklift repair, new & used forklifts in Sydney.

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