



Chicago Website Design SEO Company Unveils Specialized SEO Services for Doctor Online Visibility and Patient Engagement

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Chicago Website Design SEO Company (CWDCS), a leading digital marketing firm, announces the launch of specialized SEO services tailored for doctors and medical practices. This new service aims to boost the online presence of medical professionals and improve patient engagement.

Founded in 2012, CWDCS offers a wide range of services, including local SEO, general SEO, web design, AdWords management, and reputation management. The company manages over \$300,000 in monthly AdWords campaigns and hosts more than 500 websites. By focusing on the medical sector, the company aims to help doctors connect better with their patients.

Jack Lombardi, CEO of CWDCS, shared his excitement about the new offering. "Our goal is to bridge the gap between medical professionals and their patients. By providing targeted doctor SEO services, we aim to help doctors improve their online visibility and communication," Lombardi stated.

CWDCS's new SEO for medical services aims to improve rankings in search engine results, making it easier

for patients to find medical practices. A vital part of this service is local SEO, which optimizes a practice's presence in local search results. Industry data reveals that 88% of searches for local services result in choosing the top listing on Google. This highlights the importance of local SEO in driving traffic and conversions for medical practices.

Besides enhancing online visibility, CWDSC's medical SEO services also focus on improving communication between patients and doctors. Better search engine optimization helps medical practices keep their patients informed about new health developments and services, leading to higher website conversion rates.

CWDSC's web design services go hand-in-hand with their SEO offerings. The firm provides professional web design services aimed at increasing conversions and driving more qualified traffic to medical practices. Their team creates customized websites to meet the specific needs of various medical niches and offers a free 30-minute web consulting service to new clients.

"We understand the unique challenges that medical practices face. Our services are designed to ensure that doctors can offer a seamless online experience for their patients. From search engine optimization to web design, we provide comprehensive solutions to help medical practices thrive online," Lombardi added.

For medical professionals worried about their online reputation, CWDSC provides reputation management services. These services are designed to manage negative, fake, or harmful reviews that could affect a medical practice's credibility. By addressing these issues quickly, the company helps doctors maintain a positive online presence.

CWDSC also showcases several successful projects to demonstrate their expertise in the medical sector. Examples include Botti Chiropractic, Wellness In Motion, Insurance Covered Breast Pumps, and TX360 Migraine Treatment Device. Each project has seen significant improvements in search engine rankings and patient engagement.

Medical practices interested in the new services can benefit from a free local SEO audit report provided by CWDSC. This audit features a 21-point SEO check against proven strategies, offering valuable insights into a practice's current online standing and areas for improvement.

CWDSC's new doctor SEO services cater to the specific needs of medical professionals looking to strengthen their online presence. By using localized search engine optimization, professional web design, and reputation management, the company offers a solid solution to help medical practices attract and retain patients.

For more information on how these specialized services can benefit one's medical practice, visit the CWDSCL website and explore the SEO for medical and doctor SEO pages.

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Chicago Website Design SEO Company

We are a one-stop-shop digital marketing agency. Our focus is lead generation for local, national and global businesses.

Web design

Google maps optimization

SEO (Search Engine Optimization)

SEM (Search Engine Marketing)

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