



3 Seconds Are Killing Your Business

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St. George Utah - Maria Serbina, business strategist, social influence online expert, author of "If I can't Find You in 3 Seconds You Don't Exist: Being Findable Online for Ultimate Visibility & Profits.", and founder of List Wealth Model Business School is interviewed by Barry Moltz, Business Insanity Talk Radio.

Maria Serbina, CEO & Founder of Maria Serbina Int. & PineLift, Inc., shares some of her marketing expertise in an effort to help business owners and other business leaders to build and expand their visibility, create an expert and celebrity status online. Her approach provides entrepreneurs with some of her applied Marketing strategies on social media, including live streaming, that have been used for many of her clients in the past.

Over the years, Maria Serbina has become a mentor in the social relations area by building her back bone as a social influence marketing expert and utilizing a variety of training systems designed to teach entrepreneurs important, but little known details about videos, successful new SEO (Social engine Optimization) strategies and how to utilize power of Google+ HOA (Hangouts on Air) to their unbeatable advantage.

In her interview Serbina says, "According to latest statistics, 89% of consumers are using Google search to find information about products or businesses before making their decision about a purchase. 82% smart phone users turn to their devices to help them with product decisions. The problem is if consumers can't find information about your business or you in 3 seconds your business doesn't exist for them. It is a really hard lesson to learn."

Maria gives five easy tips on how to create visibility online for business owners on Business Insanity Talk Radio. She states that these tips work for small and medium companies and any type of business: brick and mortar, service, consulting, and etc.

To listen to the Maria Serbina's interview with Barry Moltz on Business Insanity Talk Radio go to: <http://bit.ly/1SKyVNb>.

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