

UPMAX Digital Marketing Shines at OCEAN Executive Dinner with AI Mastery Insights for Business Growth

September 27, 2024

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UPMAX Digital Marketing Agency recently co-hosted the OCEAN Executive Dinner on AI Mastery at the Istanbul Grill in Fountain Valley, California, on September 24, 2024. The event showcased the progress in AI-driven business growth and provided helpful insights for B2B clients in Southern California, including contractors, designers, and cabinet retailers.

Sezgin Arslan, the founder of UPMAX, was the keynote speaker, sharing his knowledge of AI-driven marketing strategies. The event was hosted by Todd Herschberg, the founder of OCEAN, a well-known business networking group in Orange County. Attendees enjoyed high-quality Mediterranean food, adding to the upscale experience of the evening.

"UPMAX is committed to helping cabinet, remodeling, and home services businesses through comprehensive digital marketing solutions," said Sezgin Arslan. "Our aim is to help these businesses succeed by using AI for SEO optimization, smart paid advertising campaigns, custom web design, and expert social media

management."

The dinner also offered a great chance for over a hundred Southern California professionals to network, build trust, exchange ideas, and create new business opportunities. Attendees gave positive feedback, highlighting the networking possibilities and key AI strategy insights as the major benefits of the event.

"Events like the OCEAN Executive Dinner are important for building meaningful relationships and promoting professional growth," said Todd Herschberg. "We were excited to feature Sezgin Arslan, whose insights into AI-driven marketing gave attendees practical strategies to improve their business operations."

UPMAX Digital Marketing Agency serves kitchen cabinet wholesalers, kitchen, bath and cabinet retailers, remodeling services, countertop suppliers, and contractors. Their services are designed to help businesses grow, including paid ads management, marketing automation, search engine optimization (SEO), web design, social media management, and web accessibility solutions.

Notably, UPMAX is an AI Marketing Growth Partner, using AI-based solutions to optimize digital marketing efforts. Their services include managing paid advertising campaigns, with a history of investing over $2 million in successful ad campaigns. They also offer marketing automation to make repetitive tasks more efficient and effective.

UPMAX provides SEO services to improve website visibility on search engines, covering on-page SEO, off-page SEO, technical SEO, and local SEO. Their web design services ensure that websites are both attractive and user-friendly, and also optimized for search engines. Additionally, UPMAX manages social media accounts by creating content, engaging with followers, and monitoring metrics to help businesses build a strong online presence.

The company also emphasizes web accessibility, ensuring that websites are accessible to all users, including those with disabilities, and compliant with the Americans with Disabilities Act (ADA) and the Web Content Accessibility Guidelines (WCAG).

By focusing on cabinetry marketing, remodeling marketing, and wholesale cabinetry marketing, UPMAX positions itself as a trusted partner for businesses in Los Angeles, Orange County, and San Diego. The company's mission is to deliver high-quality digital marketing solutions that drive real business growth. For more details, visit UPMAX's official website.

The broader impact of UPMAX's services and the OCEAN Executive Dinner is clear, as both organizations continue to promote business growth and meaningful professional relationships in Southern California. The AI Mastery event highlighted the importance of staying ahead in a competitive market with advanced AI-driven

strategies, offering attendees practical insights to apply in their own businesses.

For more information on UPMAX and their AI-powered marketing services, visit UPMAX Digital Marketing Growth Partner. To learn more about their investments in paid ad campaigns, you can explore UPMAX Paid Ads Management. To see how marketing automation can benefit your business, visit UPMAX Marketing Automation. For detailed SEO solutions, check out UPMAX SEO Services. To learn about future networking events and opportunities with OCEAN, visit Todd Herschberg.

Business leaders are encouraged to explore UPMAX's AI-driven marketing services and connect with OCEAN for future networking events, helping their businesses thrive in today's fast-paced market.

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UPMAX Digital Marketing Growth Partner

UPMAX is a digital marketing agency specializing in SEO, social media, and PPC strategies for home remodeling sectors, including kitchen, bathroom, cabinet, floor, and countertop businesses, driving online impact and growth.

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