# Chicago Website Design SEO Company Launches Specialized Medical SEO Services for Doctors and Medical Practices

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Chicago, Illinois - October 03, 2024 -
Chicago Website Design SEO Company (CWDSC) has announced its specialized SEO services tailored for medical practices and doctors. Operating since 2012, CWDSC offers a wide range of digital marketing services, including SEO for medical, web design, AdWords management, and reputation management. This new service aims to help healthcare providers improve their online visibility, connect with patients, and enhance their overall online presence.

Since its inception, CWDSC has helped various clients, from local businesses to large eCommerce companies. The new service for medical professionals is designed to make patient-physician communication smoother, keep patients updated on new health developments, and increase website conversions for medical practices. These benefits can lead to greater patient engagement and practice growth.

Jack Lombardi, CEO of CWDSC, shared his excitement about the new service. "We understand the critical role that a strong online presence plays for medical professionals. Our dedicated medical SEO services aim to help practices rank higher on Google, making it easier for patients to find and connect with their healthcare

providers," said Lombardi. "Our focus is on providing solutions that drive real results for medical practices."

The company highlights the importance of medical SEO in helping healthcare providers reach their target audience effectively. By optimizing websites for search engines, medical practices can show up prominently in search results. About 88% of people searching for local services choose the top-listed results, showing how important SEO is for medical professionals. CWDSC uses proven strategies to achieve these outcomes.

CWDSC also offers a free local SEO audit report and a 21-point SEO audit to evaluate a website and identify areas needing improvement. Additionally, the company provides a free 30-minute web consultation to help medical professionals learn how to boost their online presence.

In addition to SEO for medical, the company's services include local SEO, general SEO, web design, AdWords management, and reputation management. CWDSC manages over $300k in monthly AdWords campaigns and hosts more than 500 websites, showing its deep experience in digital marketing.

The tailored SEO service for doctors and medical practices is designed to tackle specific challenges faced by healthcare providers, like connecting with local patients, keeping them informed about health news, and improving communication. By focusing on these areas, CWDSC aims to help medical practices turn more website visitors into patients.

Jack Lombardi further discussed their goals: "Medical practitioners often face unique challenges in standing out online. Our specialized SEO services aim to address these challenges by enhancing their online visibility and ensuring that they appear prominently in search results. We are committed to helping medical professionals connect with their patients and grow their practices."

CWDSC's successes include projects like Botti Chiropractic, Wellness In Motion, Insurance Covered Breast Pumps, and TX360 Migraine Treatment Device, all reaching the number one position on Google. These achievements show the company's skill in delivering effective doctor SEO strategies that boost visibility and engagement.

For healthcare providers wanting to improve their online presence, CWDSC offers a detailed plan tailored to meet the specific needs of medical practices. Their comprehensive approach covers various aspects of digital marketing, ensuring that each client receives a customized solution designed to deliver measurable results.

With a commitment to helping medical professionals thrive in an increasingly digital world, CWDSC's medical SEO services aim to significantly improve patient engagement and practice growth. The company's experience and dedication to providing high-quality services make them a reliable partner for medical practitioners looking to enhance their online presence.

Healthcare providers interested in learning more about CWDSC's doctor SEO services can visit their website or contact them directly for a free consultation and SEO audit. CWDSC continues to offer innovative solutions tailored to meet the evolving needs of various industries, helping businesses achieve their online marketing goals.

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## Chicago Website Design SEO Company

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*Google maps optimization*
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*SEM (Search Engine Marketing)*

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