Li & Liao Optometry Announces BOGO Eyewear Sale and Dry Eye Treatment Giveaway

October 01, 2024

BAKERSFIELD, CA - October 01, 2024 -
Bakersfield, CA ? Li & Liao Optometry is excited to announce that they are offering a fall campaign to improve their patients? eye health and educate them on promoting better, clearer long-term vision. Allergies and dry eye syndrome are often linked or misdiagnosed, and their team wants to help arm the public with the knowledge they need to live fuller lives with itch-free vision.

As part of that campaign, they are offering a special BOGO sale on eyeglass lenses ? any patient who purchases glasses can receive a second pair of lenses for 50% off! Here?s how patients can participate in their autumn giveaway: anyone who buys eyeglasses is automatically entered in a drawing to receive a free dry eye treatment package valued at $700! This promotion is available at all three Bakersfield locations from September 1st to October 31st.

?Seasonal allergies are disruptive in many ways, including our vision,? said co-owner and optometrist Dawson Li, O.D. ?The two conditions are related, even though there is not perfect overlap. For instance, a person?s allergies can work with other environmental factors and result in that person developing dry eye or make a mild case of dry eye worse. Some people think they have allergies, only to find out that it?s really dry eye. What our team does is to give patients an accurate diagnosis, help them work through their symptoms, and develop a long-term strategy that improves their overall quality of life.?

Dry eye disease can be caused by one or several different factors, including medications, humidity levels, environmental conditions, hobbies, genetics, age, systemic conditions, and more. What often happens is the meibomian glands ? oil glands located along the edge of the eyelids ? become clogged, meaning not enough oils are being added to the tear film. This results in a compromised tear film that evaporates too quickly, leaving the eyes unprotected. Other major factors, like chronic inflammation, can worsen dry eye, too.

?Proper root cause treatment is required to restore the tear film,? said practicing optometrist and other

co-owner Yuh-Jen Liao, O.D. ?The eyes can be moistened with drops to make vision tolerable, but that?s just a stopgap that alleviates symptoms. To better guarantee clear, comfortable vision that lasts, our practice has developed advanced, cutting-edge strategies that work on even the most stubborn cases of dry eye. And in some cases, our holistic approach has benefitted those with severe seasonal allergies, too.?

Patients with chronically dry eyes, especially if they get worse during certain times of the year, are encouraged to speak to a knowledgeable eye doctor about their condition ? some spend years trying to find the answer down the allergy route when the real culprit is vision-related all along.

Li and Liao Optometry is currently accepting appointments for new and existing patients. People interested in scheduling an appointment should call their southwest location on Gosford Rd at (661) 493 - 9589, their central location on Wible Rd at (661) 493 - 9458, or their northwest location on Brimhall Rd at (661) 218 - 2784. To learn more or schedule online, visit https://bakersfieldeyedoc.com/contact/.

About Li & Liao Optometry

Li and Liao Optometry is a reputable eye care practice founded in 2001 by Drs. Dawson Li and Yuh-Jen Liao. With a commitment to being true partners in eye care, the practice offers comprehensive optometric services using state-of-the-art technology. With a large optical selection in-office, Li & Liao Optometry also offers myopia control options for children, advanced dry eye treatments, and more novel technology such as Neurolens®. Their skilled optometrists and compassionate team members have built strong relationships and delivered exceptional care throughout California for years, serving patients in the northwest, central, and southwest Bakersfield communities.

For more information about Li and Liao Optometry, visit https://bakersfieldeyedoc.com/.

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For more information about Li & Liao Optometry - Northwest Bakersfield, contact the company here:Li & Liao Optometry - Northwest BakersfieldDr. Dawson Li(661) 218-2784icansee@bakersfieldeyedoc.com9820 Brimhall RoadBakersfield, CA 93312

Li & Liao Optometry - Northwest Bakersfield

It?s important to us that your eye doctor is just as devoted to your patient experience as they are to your eye health. That?s why we?ve built a team of optometrists who respect your time and walk you through every solution.

Website: https://bakersfieldeyedoc.com/eye-doctor-northwest-bakersfield/

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