Safety Shot, World's First Beverage to Reduce Blood Alcohol Content, Announces Launch of New 4-Ounce Bottles

October 02, 2024

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JUPITER, Fla.-- Safety Shot, Inc. (the "Company), announced today the launch of its revolutionary formula in new, convenient 4-ounce bottles. Designed for easy on-the-go use, this new format ensures that customers can enjoy the benefits of Safety Shot's groundbreaking formula anytime, anywhere.

Safety Shot is a first of its kind functional beverage crafted with Essential B vitamins, antioxidants, electrolytes, and nootropics designed to boost mental clarity, energy and overall mood. Disrupting the industry and creating a category of one, Safety Shot is the world's first beverage to reduce blood alcohol content by supporting its metabolism in as little as 30 minutes. The 4-ounce bottles are perfect for individuals with busy lifestyles who seek the same trusted benefits of Safety Shot's original formula in more portable options.

"We are excited to offer our customers more convenient options to enjoy the benefits of Safety Shot," said Josh Wagner, Chief Revenue Officer of Safety Shot. "Our new 4-ounce bottles are designed to fit seamlessly into any routine, ensuring that our customers can carry our revolutionary formula at ease, no matter where they are."

The new 4-ounce bottles will be available in convenience stores and liquor stores across the United States where Safety Shot is sold.

For more information, visit www.drinksafetyshot.com.

About Safety Shot, Inc.

Safety Shot, Inc., a wellness and dietary supplement company, has developed Safety Shot, the first patented wellness product on Earth that lowers blood alcohol content by supporting its metabolism, while boosting clarity, energy and overall mood. Safety Shot is available for purchase online at DrinkSafetyShot.com and Amazon. The Company is introducing business-to-business sales of Safety Shot to distributors, retailers, restaurants, and bars throughout 2024.

Forward Looking Statements:

This communication contains forward-looking statements regarding Safety Shot, including, the anticipated timing of studies and the results and benefits thereof. You can generally identify forward-looking statements by the use of forward-looking terminology such as ?anticipate,? ?believe,? ?continue,? ?could,? ?estimate,? ?expect,? ?explore,? ?evaluate,? ?intend,? ?may,? ?might,? ?plan,? ?potential,? ?predict,? ?project,? ?seek,? ?should,? or ?will,? or the negative thereof or other variations thereon or comparable terminology. These forward-looking statements are based on each of the Company?s current plans, objectives, estimates, expectations, and intentions and inherently involve significant risks and uncertainties, many of which are beyond Safety Shot?s control. Actual results and the timing of events could differ materially from those anticipated in such forward-looking statements as a result of these risks and uncertainties and other risks and uncertainties affecting Safety Shot and, including those described from time to time under the caption ?Risk Factors? and elsewhere in Safety Shot?s Securities and Exchange Commission (SEC) filings and reports, including Safety Shot?s Annual Report on Form 10-K for the year ended December 31, 2023 and future filings and reports by Safety Shot. Moreover, other risks and uncertainties of which the combined company is not currently aware may also affect each of the companies? forward-looking statements and may cause actual results and the timing of events to differ materially from those anticipated. Investors are cautioned that forward-looking statements are not guarantees of future performance. The forward-looking statements made in this communication are made only as of the date hereof or as of the dates indicated in the forward-looking statements and reflect the views stated therein with respect to future events at such dates, even if they are subsequently made available by Safety Shot on its website or otherwise. Safety Shot undertakes no obligation to update or supplement any forward-looking statements to reflect actual results, new information, future events, changes in its expectations or other circumstances that exist after the date as of which the forward-looking statements were made.

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For more information about Safety Shot, Inc., contact the company here:Safety Shot, Inc.Safety

Safety Shot, Inc.

Safety Shot, a wellness and functional beverage company, is set to launch Safety Shot, the first patented wellness beverage on Earth that helps people feel better faster by reducing blood alcohol content, boosting clarity and overall mood.

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