



Borgeson Expands Its Product Line with Precision-Made Steering Solutions for Classic and Vintage Vehicles

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Travelers Rest, SC ? Borgeson Universal Co. Inc., a longstanding leader in the automotive aftermarket, is excited to announce a new line of precision steering solutions specifically designed for classic and vintage vehicles. This new product line underscores Borgeson?s commitment to the classic car community by addressing the unique steering needs of older vehicles while offering a seamless integration with their original design. From restoring vintage cars to preserving the authentic feel and experience of classic driving, Borgeson?s latest offerings continue their tradition of quality, innovation, and reliability.

Classic car enthusiasts know that one of the greatest challenges in maintaining a vintage vehicle is finding parts that not only preserve the vehicle's authenticity but also enhance its reliability and safety. Borgeson?s new line of steering components is engineered to meet this need, offering a blend of modern performance with the timeless aesthetics that classic car owners value. This line includes a wide range of parts?from advanced steering shafts and couplers to vibration reducers and column mounts?that are crafted to complement the design language of classic models while ensuring a significant improvement in handling and control.

A spokesperson for Borgeson Universal Co. Inc. commented on the release, saying, "Our new steering solutions for classic cars bring together our century-old dedication to quality with today's advancements in automotive technology. We understand the passion that classic car owners have for their vehicles, and it's our goal to support them in their efforts to keep these cars performing at their best. With these new steering products, enthusiasts can maintain the original character of their vehicles while enjoying the benefits of modern engineering."

The new product line will serve various classic models, including iconic vehicles from Ford, Chevy, Dodge, and Mopar. Each component is designed to integrate seamlessly with the existing vehicle architecture, delivering enhanced steering responsiveness, increased safety, and a smoother driving experience. Borgeson's engineers have worked meticulously to ensure that these steering components meet the high standards of quality and performance that the company has built its reputation. For instance, the newly released steering shafts are built using premium materials, ensuring they provide not only superior durability but also a perfect fit for a variety of classic car models.

In addition to steering shafts, Borgeson is expanding its catalog to include custom-fit couplers and vibration reducers tailored for classic vehicles. These products reduce the strain and vibrations often experienced in older vehicles, allowing for a smoother and quieter ride without compromising on the vehicle's original feel. As part of Borgeson's ongoing innovation in the automotive aftermarket, these components incorporate the latest in material technology to withstand the demands of high-performance driving while retaining the classic, hands-on driving experience that vintage car owners cherish.

Borgeson's commitment to the classic car community is further evidenced by its expansion into steering solutions that are customizable to a range of vintage vehicles. Recognizing the diversity within the classic car world, Borgeson offers steering components with multiple configuration options, giving car owners the ability to tailor their steering systems to match the specific demands of their vehicles. These components are available through Borgeson's online store and through authorized distributors, making it easier than ever for enthusiasts to find the right parts for their vintage vehicles.

With a legacy that spans over a century, Borgeson has remained at the forefront of steering technology, consistently innovating and adapting to meet the needs of car owners across generations. Founded in 1914, the company began by manufacturing universal joints and has since expanded its expertise to include a comprehensive range of aftermarket steering products. Borgeson's rich history of crafting components for street rods, muscle cars, racing vehicles, and classic cars has made it a trusted name among automotive professionals and enthusiasts alike. Borgeson's team, comprised of highly skilled engineers with decades of experience, continues to push the boundaries of steering innovation, ensuring that their products meet the highest standards of performance and reliability.

For classic car owners, Borgeson's new line of steering solutions offers an opportunity to preserve their vehicles' legacy while enhancing their driving experience. The company invites car enthusiasts to explore their latest product offerings and experience the difference that Borgeson's precision engineering can make. Customers can find more information about these new products on Borgeson's website or by reaching out to the company's knowledgeable technical team, who are always ready to assist with any inquiries.

About Borgeson Universal Co. Inc.

Borgeson Universal Co. Inc. has been a cornerstone of the automotive aftermarket industry for over 100 years. Known for its commitment to quality, innovation, and exceptional customer service, Borgeson provides a wide array of aftermarket steering components, including universal joints, steering shafts, power steering kits, and other essential products. From its headquarters in Travelers Rest, SC, Borgeson continues to design and manufacture products that enhance vehicle performance and safety, solidifying its reputation as a premier supplier for classic car owners, street rod builders, and automotive professionals worldwide.

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Borgeson Universal Co. Inc.

Founded in 1914, Borgeson Universal Co. Inc. specializes in high-quality steering components for various vehicles. Leaders in durable, safer u-joints, our range includes steering shafts, couplers, and boxes for street rods, racing, and more.

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