BDKMG Unveils New Avenue: Ben Killen's Blues and Americana Steamrolls TikTok

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New York, New York - October 15, 2024 -
B.D. Killen Music Group (BDKMG) is cruising onto TikTok with an exciting announcement. They're showcasing their Blues and Americana artist, Ben Killen, with the release of his new single, "Singing River Blues." This launch on TikTok marks the group's first official entry into the platform, aiming to reach new fans and showcase Killen's soulful music.

Ben Killen is known for his unique blend of Americana and Blues, featuring his acoustic steel guitar and distinct voice. His latest single, "Singing River Blues," not only reflects his musical journey but also supports broader goals for musicians. For the first year, all proceeds from the single will be donated to charity, and the project hopes to help raise awareness for the "Living Wage for Musicians Act of 2024." This legislative effort aims to improve royalties and pay for artists across the industry.

B.D. Killen Music Group's choice to use TikTok for this release highlights the rising role of social media in sharing music. It's a strategic move to engage with listeners worldwide on a personal level. "Social media platforms like TikTok open up avenues to creatively introduce and propagate our artist's ethos and work," Ben Killen explained. "We're thrilled to use this approach, and we hope fans will join us in celebrating this journey."

Through TikTok, fans can discover Ben Killen's music journey, diving into his acoustic blues and Americana sound. The platform offers short, engaging videos, behind-the-scenes glimpses, updates on new releases, and personal interactions with the artist. You can follow along at https://www.tiktok.com/@bdkillen, where a variety of content awaits fans of Killen and his music.

Beyond TikTok, Killen's music is also available on Bandcamp at https://benkillen.bandcamp.com/. Here, fans can purchase and stream "Singing River Blues," providing another way for both new listeners and long-time fans to connect with his work.

Ben Killen's story from Alabama to the vibrant music scene of New York City is rooted in authenticity. He draws on the powerful traditions of Country Blues while addressing modern challenges faced by musicians today. His music combines strong vocal performance with expert steel guitar, inspired by legends like Howlin' Wolf and Muddy Waters.

At the heart of B.D. Killen Music Group, Killen is more than an entertainer. He's committed to philanthropy, backing efforts such as Congresswoman Tlaib's bill to bring lasting change to the music industry. Killen's work aims to drive artistic and industry evolution, pushing for fairness and respect for all musicians.

B.D. Killen Music Group serves as a hub for talent and creativity, offering opportunities like CowgirlRadio.com, a platform for supporting women in music. This digital station challenges gender norms and advocates for equal representation among artists, positioning the music group as a catalyst for social change in an often imbalanced industry. More details about this initiative can be found on CowgirlRadio.com, the online radio station founded by Ben Killen dedicated to showcasing women in music and advocating for equality.

For more news and updates on B.D. Killen Music Group, their artists, and initiatives, check out the news section at https://press.killenmusicgroup.com/news/. Here, those interested can keep up with the latest happenings, artist releases, and industry contributions from BDKMG.

The launch of B.D. Killen Music Group's TikTok marks a momentous milestone, using technology to expand music's reach and engage socially. As Ben Killen continues to impress with his latest single, fans and followers are encouraged to join his journey online and support the growth of a dynamic artist shaping the future of Americana and the Blues. Keep up with all things Killen Music Group on their website, where music and creativity meet philanthropy and entrepreneurship.

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B.D. Killen Music Group

B.D.K.M.G. a dynamic Music Label and Live Entertainment powerhouse. Broadcasting cutting-edge sounds live around-the-clock. Hosting electrifying events, and shaping the future of live music experiences worldwide.

Website:

https://www.benkillen.com/2024/03/08/breaking-the-mold-launching-an-online-country-radio-station-to-honor-women

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