

Premier Eyecare Associates to Host Promotion with Essilor

October 08, 2024

BROOKFIELD, MO - October 08, 2024 -
Brookfield, MO ? Premier Eyecare Associates has announced their new promotion to highlight lenses and innovative lens technology from Essilor International, the esteemed optics company. The promotion is titled ?Two is Better than One? and reaffirms Premier Eye Care Associates? commitment to bringing patients excellent care and options for their eyewear.

?We?re so excited to bring our patients? attention to these unique lens technologies that can do so much to improve one?s quality of life,? said Duane Thompson, O.D., an optometrist at Premier Eyecare Associates. ?With the mix and match options, patients have more choices than ever all while saving!?

Patients who purchase two new frames plus XR lenses with transitions, as well as Crizal, will get their second pair of XR clear lenses or sunglasses for as low as $75. The promotion will run through the end of the year. The alternate promotion is that with the purchase of two new frames plus Eyezen lenses with transitions and Crizal, will receive the second pair of Eyezen clear lenses or sunglasses for as low as $75. Patients can also mix and match the offer to suit their needs, with the deal available at all Premier Eye Associates locations.

?The Crizal coatings make a major difference in the quality of vision you get from your eyewear,? continued Dr. Thompson. ?By preventing reflection and glare, it?s not only more comfortable to see, but everyday necessities like driving become much safer. Plus, they offer double-sided UV resistance, and they keep your lenses protected for longer, preventing those awful scratches that can be so common.?

The other lenses featured in the promotion, Varilux XR lenses were developed using one million data points to determine visual behavior to create the most accurate progressive lens. Multidirectional, they ensure that it?s easy to change focus rapidly which can often be a source of eye strain. They prove instant sharpness even in motion, while ensuring patients? posture stays natural and comfortable with their vision-stabilizing capabilities. They also provide patients with a panoramic field of vision and high visual acuity even in low light conditions.

Similarly, the Eyezen lenses minimize eye strain to promote relaxed eyes that are more tolerant of screen use. The lenses offer improved contrast while filtering blue-violet light, simultaneously reducing and preventing symptoms of eye fatigue. Eyezen lenses are optimal for patients who frequently need to read small text by supporting eye focus efforts, with their accommodative boost at the bottom of the lens. They also offer improved sharpness, color contrast, and vivid details.

?We?re thrilled to be able to bring our patients such advanced lens technologies that will let them live their lives to the fullest. Being able to save is a major benefit for patients, especially those who use prescription sunglasses and want the same high-quality vision,? added Dr. Thompson.

Premier Eyecare Associates is open and taking appointments for new and existing patients.

About Premier Eyecare Associates

A five-location family eye care practice located in the rural areas of north central Missouri, Premier Eyecare Associates has established itself as a trusted community center for excellent service. Expert eye doctors staff the technologically advanced practices, and they?ve built their reputation through local involvement and by often being the only location in an area with an onsite ophthalmologist. Premier Eyecare Associates also offers telemedicine options and a strong overall commitment to improving patients? quality of life.

For more information, visit https://www.premiereyecare.biz/.

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For more information about Premier Eyecare Associates - Brookfield, contact the company here:Premier Eyecare Associates - BrookfieldDr. Kevin Harris(660) 227-5864wecare@premiereyecare.biz431 S Main

StBrookfield, Missouri 64628

Premier Eyecare Associates - Brookfield

Premier Eyecare Associates is a family-focused, full-service eye care practice offering personalized care and an exceptional range of services to patients in north central Missouri.

Website: https://www.premiereyecare.biz/eye-doctor-brookfield-mo/

Email: wecare@premiereyecare.biz

Phone: (660) 227-5864

